MEDIA AND JOURNALISM
MINOR

Contact Information
School of Media and Journalism
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Students from outside the school may earn a minor in media and journalism. Specializations in business journalism, advertising/public relations, and journalism are available. Participation is limited, and interested students must submit applications in the Records and Registration suite by January 15. Preference is given to sophomores.

Department Programs
Majors
• Media and Journalism Major, B.A. (http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba)
• Business Journalism Major, B.A. (http://catalog.unc.edu/undergraduate/programs-study/business-journalism-major-ba)

Minor
• Media and Journalism Minor (p. 1)

Certificate Programs
• Certificate Programs in Media and Journalism (http://catalog.unc.edu/undergraduate/programs-study/certificate-programs-media-journalism)

Graduate Programs
• M.A. in Mass Communication (http://catalog.unc.edu/graduate/schools-departments/media-journalism/#programtext)
• Ph.D. in Mass Communication (http://catalog.unc.edu/graduate/schools-departments/media-journalism/#programtext)
• M.A. in Technology and Communication (http://catalog.unc.edu/graduate/schools-departments/media-journalism/#programtext)

Requirements
In addition to the program requirements listed below, students must:

• take at least nine hours of their minor course requirements at UNC–Chapel Hill
• earn a minimum of 12 hours of C or better in the minor (some minors require more)

For more information, please consult the degree requirements section of the catalog (http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirementstext).

Students must choose one of the following specializations and complete at least 15 credit hours with C grades or better in MEJO courses taken at UNC–Chapel Hill. Students are required to meet any prerequisite for the course they select.

Minors are not required to pass the school’s usage and grammar exam.

Business Journalism (6 courses)
MEJO 137 Principles of Advertising and Public Relations 3
or MEJO 253 Introduction to Public Affairs Reporting 3
MEJO 141 Media Ethics 3
or MEJO 340 Introduction to Media Law: Journalism Focus 3
MEJO 153 Writing and Reporting 3
MEJO 541 Economics Reporting 3
MEJO 542 Business Reporting 3
MEJO 550 Business and the Media 3
Total Hours 18

Advertising/Public Relations
MEJO 137 Principles of Advertising and Public Relations 3
4 additional MEJO courses chosen from Level 1, Level 2, or Level 3 as listed in the major. 1, 2 12
Total Hours 15

1 MEJO 153 may substitute for one course.

2 Level 1, Level 2, and Level 3 course lists are included in the Advertising/Public Relations Curriculum for the Media and Journalism major (http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/#requirementstext).

Journalism
MEJO 153 Writing and Reporting 3
or MEJO 252 Audio Journalism 3
MEJO 141 Media Ethics 3
or MEJO 340 Introduction to Media Law: Journalism Focus 3
3 additional MEJO courses chosen from Level 1, Level 2, or Level 3 as listed in the major 1 9
Total Hours 15

1 Level 1, Level 2, and Level 3 course lists are included in the Journalism Curriculum for the Media and Journalism major (http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/#requirementstext).

See the program page here (http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba) for special opportunities.