

# MEDIA AND JOURNALISM MINOR

Students from outside the school may earn a minor in media and journalism. Areas of study in advertising/public relations and journalism are available. Participation is limited, and interested students must submit applications by January 15. Preference is given to students who have already taken multiple journalism and media courses.

## Requirements

In addition to the program requirements listed below, students must:

- take at least nine hours of their minor "core" requirements at UNC–Chapel Hill
- earn a minimum cumulative GPA of 2.000 in the minor core requirements. Some programs may require higher standards for minor or specific courses.

For more information, please consult the degree requirements section of the catalog (<http://catalog.unc.edu/undergraduate/degree-requirements/>).

Students must choose one of the following specializations and complete at least 15 credit hours with C grades or better in MEJO courses taken at UNC–Chapel Hill. Students are required to meet any prerequisite for the course they select.

Minors are not required to pass the school's usage and grammar exam.



## Advertising/Public Relations

Code	Title	Hours
MEJO 137	Principles of Advertising and Public Relations	3
4 additional MEJO courses chosen from Level 1, Level 2, or Level 3 as listed in the major. <sup>1, 2</sup>		12
<b>Total Hours</b>		<b>15</b>

<sup>1</sup> MEJO 153 may substitute for one course.

<sup>2</sup> Level 1, Level 2, and Level 3 course lists are included in the Advertising/Public Relations Curriculum for the Media and Journalism major (<http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/#requirementstext>).

## Journalism

Code	Title	Hours
MEJO 153 or MEJO 252	Writing and Reporting  Audio Journalism	3
MEJO 141 or MEJO 340	 Media Ethics Introduction to Media Law: Journalism Focus	3
3 additional MEJO courses chosen from Level 1, Level 2, or Level 3 as listed in the major <sup>1</sup>		9
<b>Total Hours</b>		<b>15</b>

<sup>1</sup> Level 1, Level 2, and Level 3 course lists are included in the Journalism Curriculum for the Media and Journalism major (<http://>

[catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/#requirementstext](http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/#requirementstext)).

See the program page here (<http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/>) for special opportunities.

## Department Programs

### Majors

- Media and Journalism Major, B.A (<http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/>).

### Minor

- Media and Journalism Minor (p. 1)

### Certificate Programs

- Certificate Programs in Media and Journalism (<http://catalog.unc.edu/undergraduate/programs-study/certificate-programs-media-journalism/>)

### Graduate Programs

- M.A. in Media and Communication (<http://catalog.unc.edu/graduate/schools-departments/media-journalism/#programstext>)
- Ph.D. in Media and Communication (<http://catalog.unc.edu/graduate/schools-departments/media-journalism/#programstext>)
- M.A. in Digital Communication (<http://catalog.unc.edu/graduate/schools-departments/media-journalism/#programstext>)

## Contact Information

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