MANAGEMENT AND SOCIETY MAJOR, B.A.

Management and society is an interdisciplinary major designed to provide students with a comprehensive understanding of the relationship between organizations and their social context. Drawing on multiple social science perspectives, this major is designed for students interested in social and organizational dynamics in the private, non-profit, and public sectors.

Students have combined management and society with majors in such academic disciplines as economics, sociology, psychology, public policy, history, and political science. The curriculum prepares students to either directly enter the workforce or as preparation for business-oriented graduate and professional degree programs.

Student Learning Outcomes

Upon completion of the management and society program, students should be able to:

- Understand economic and sociological theories and apply them to understand the dynamics of labor markets, public policy, and organizational behavior.
- Analyze the role of social, historical, and economic forces in shaping organizational processes.
- Demonstrate effective communication and leadership skills, essential for managing interpersonal and organizational dynamics in a global context.
- Effectively utilize quantitative and qualitative data analysis techniques to inform decision-making processes in organizational and policy contexts.

Requirements

In addition to the program requirements, students must

- earn a minimum final cumulative GPA of 2.000
- complete a minimum of 45 academic credit hours earned from UNC–Chapel Hill courses
- take at least half of their major core requirements (courses and credit hours) at UNC–Chapel Hill
- earn a minimum cumulative GPA of 2.000 in the major core requirements. Some programs may require higher standards for major or specific courses.

For more information, please consult the degree requirements section of the catalog (https://catalog.unc.edu/undergraduate/degree-requirements/).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td><strong>Core Requirements</strong></td>
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<tr>
<td>ECON 101</td>
<td>Introduction to Economics $^H,F$</td>
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<tr>
<td>SOCI 101</td>
<td>Sociological Perspectives $^H$</td>
<td>3</td>
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<tr>
<td>or SOCI 100</td>
<td>Sociological Perspective Through Documentary Film</td>
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<tr>
<td>ECON/MNGT 310</td>
<td>Microeconomics: Theory and Applications $^1$</td>
<td>3-4</td>
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or PLCY 310 or ECON 410 Intermediate Microeconomics

SOCI 252 Data Analysis $^1$ 3

or SOCI 318 Computational Sociology

or PSYC 210 Statistical Principles of Psychological Research

or ECON 400 Introduction to Data Science and Econometrics

Three courses on work and society 9

ECON/MNGT 330 Economic History of the United States

HIST/MNGT 364 History of American Business

HIST/MNGT 365 The Worker and American Life

MNGT/SOCI 131 Social Relations in the Workplace

MNGT/SOCI 410 Social Relations in the Workplace

MNGT/SOCI 412 Social Stratification

MNGT/SOCI 415 Economy and Society

Two courses on labor markets and public policy 6

ECON/MNGT 345 Public Policy Toward Business $^1$

or ECON 445 Industrial Organization

ECON/MNGT 380 The Economics of Labor Relations $^1$

or ECON 480 Labor Economics

MNGT/SOCI 427 The Labor Force

One course on leadership and communication 3

BUSI 405 Leading and Managing: An Introduction to Organizational Behavior

COMM/MNGT 120 Introduction to Interpersonal and Organizational Communication $^H,F$

COMM/MNGT 325 Introduction to Organizational Communication $^H$

COMM/MNGT 223 Small Group Communication

EDUC 309 Foundations of Leadership $^F$

EDUC 505 Leadership in Educational/Nonprofit Settings

ENGL 304 Advanced Business Communication

HIST 340 Ethics and Business in Africa $^H$

PHIL 164 Morality and Business

PHIL 364 Ethics and Economics

PLCY/PWAD 450 Internal and Interpersonal Conflict Management

ECON/MNGT 310 Microeconomics: Theory and Applications $^1$ 3-4

Total Hours 31-32
Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

FY-Launch class sections may be available. A FY-Launch section fulfills the same requirements as a standard section of that course, but also fulfills the FY-SEMINAR/FY-LAUNCH First-Year Foundations requirement. Students can search for FY-Launch sections in ConnectCarolina using the FY-LAUNCH attribute.

Double majors in economics and management and society should take economics courses at the 400 level.

Some of the core courses are cross-listed.

Special Opportunities in Management and Society

Honors in Management and Society
A student may, as a result of distinguished work (3.3 grade point average or higher), be awarded a degree with honors or highest honors. This requires completion of a senior honors thesis. Interested students should contact the Sociology director of undergraduate studies and/or assistant director for more information. Honors students should enroll in MNGT 691H and MNGT 692H (or the SOCI equivalent of these courses) during the fall and spring semesters of their senior year. MNGT 692H will fulfill one of the course requirements from the social context of business group listed above. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/sociology-major/honors/) on the department’s website (https://sociology.unc.edu/).

Student Clubs
The Sociology Club is a student-run, student-driven organization that may provide relevant presentations, discussions, guidance, and/or service opportunities in sociology and adjacent fields, including management and society.

Independent Study and Reading
SOCI 396 may be taken for one to three hours of course credit depending on the amount of academic work planned by the student. It is usually taken by juniors and seniors who have completed at least two or three courses in sociology. Students may use independent study to

- Do reading and research in an area in which no course is offered
- Take advanced or more specialized coursework in a specific area of sociology

After an area of study has been selected, the student contacts a faculty member in the department whose interests are in or related to the topic area. If the faculty member agrees to direct the student’s independent study, the student needs final approval by the department’s director of undergraduate studies. It is the student’s and faculty supervisor’s responsibility to determine the amount of reading and/or outside work to be done, the frequency with which the student’s progress will be assessed, and the papers or examinations that will constitute the course requirements. An approved learning contract is necessary, and some written work involving sociological analysis is required to receive credit for SOCI 396. Students must sign up for SOCI 396 before the end of the first week of classes. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/management-and-
society-major/independent-study-and-internships/) on the department’s website (https://sociology.unc.edu/).

Independent Experiential Internship
Students may combine employment and study in the form of an internship program for which they receive one to three academic credits through SOCI 393. The student must assume responsibility for employment arrangements. Students may not receive credit for paid employment. The student contacts a faculty member in the department whose interests are in or related to the area of the internship. If the faculty member agrees to direct the internship, the student needs final approval by the department’s director of undergraduate studies. Credit is not provided for the internship alone; some written work involving sociological analysis is required to receive credit for SOCI 393. Because of the expectation that students doing an internship for academic credit will conduct substantive sociological analysis, it is very important that planning begin early. Students must secure all approvals for the contract before the first day of the internship. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/management-and-society-major/independent-study-and-internships/) on the department’s website (https://sociology.unc.edu/).

Undergraduate Research
Students interested in working with faculty on their research projects should contact the Office for Undergraduate Research (http://our.unc.edu/) for more information and also speak with the director of undergraduate studies.

Department Programs

Majors

- Sociology Major, B.A. (https://catalog.unc.edu/undergraduate/programs-study/sociology-major/ba/)
- Management and Society Major, B.A. (p. 1)

Minor

- Health and Society Minor (https://catalog.unc.edu/undergraduate/programs-study/health-society-minor/)

Graduate Programs

- M.A. in Sociology (https://catalog.unc.edu/graduate/schools-departments/sociology/)
- Ph.D. in Sociology (https://catalog.unc.edu/graduate/schools-departments/sociology/)

Contact Information

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Visit Program Website (https://sociology.unc.edu/)
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