

MANAGEMENT AND SOCIETY MAJOR, B.A.

Management and society is an interdisciplinary major designed to provide students with a comprehensive understanding of the relationship between organizations and their social context. Drawing on multiple social science perspectives, this major is designed for students interested in social and organizational dynamics in the private, non-profit, and public sectors.

Students have combined management and society with majors in such academic disciplines as economics, sociology, psychology, public policy, history, and political science. The curriculum prepares students to either directly enter the workforce or as preparation for business-oriented graduate and professional degree programs.

Student Learning Outcomes

Upon completion of the management and society program, students should be able to:

- Understand economic and sociological theories and apply them to understand the dynamics of labor markets, public policy, and organizational behavior.
- Analyze the role of social, historical, and economic forces in shaping organizational processes.
- Demonstrate effective communication and leadership skills, essential for managing interpersonal and organizational dynamics in a global context.
- Effectively utilize quantitative and qualitative data analysis techniques to inform decision-making processes in organizational and policy contexts.

Requirements

In addition to the program requirements, students must

- earn a minimum final cumulative GPA of 2.000
- complete a minimum of 45 academic credit hours earned from UNC–Chapel Hill courses
- take at least half of their major core requirements (courses and credit hours) at UNC–Chapel Hill
- earn a minimum cumulative GPA of 2.000 in the major core requirements. Some programs may require higher standards for major or specific courses.

For more information, please consult the degree requirements section of the catalog (<https://catalog.unc.edu/undergraduate/degree-requirements/>).

Code	Title	Hours
Core Requirements		
ECON 101	Introduction to Economics ^{H, F}	4
SOCI 101	Sociological Perspectives ^H	3
or SOCI 100	Sociological Perspective Through Documentary Film	
ECON/MNGT 310	Microeconomics: Theory and Applications ¹	3-4

or PLCY 310 or ECON 410	Microeconomic Foundations of Public Policy Intermediate Microeconomics	
SOCI 252	Data Analysis ¹	3
or SOCI 318 or PSYC 210 or ECON 400	Computational Sociology Statistical Principles of Psychological Research Introduction to Data Science and Econometrics	
Three courses on work and society		9
ECON/MNGT 330	Economic History of the United States	
HIST/MNGT 364	History of American Business	
HIST/MNGT 365	The Worker and American Life	
MNGT/SOCI 131	Social Relations in the Workplace	
MNGT/SOCI 410	Formal Organizations and Bureaucracy	
MNGT/SOCI 412	Social Stratification	
MNGT/SOCI 415	Economy and Society	
Two courses on labor markets and public policy		6
ECON/MNGT 345	Public Policy Toward Business ¹	
or ECON 445	Industrial Organization	
ECON/MNGT 380	The Economics of Labor Relations ¹	
or ECON 480	Labor Economics	
MNGT/SOCI 427	The Labor Force	
One course on leadership and communication		3
BUSI 405	Leading and Managing: An Introduction to Organizational Behavior	
COMM/MNGT 120	Introduction to Interpersonal and Organizational Communication ^{H, F}	
COMM/MNGT 325	Introduction to Organizational Communication ^H	
COMM/MNGT 223	Small Group Communication	
EDUC 309	Foundations of Leadership ^F	
EDUC 505	Leadership in Educational/Nonprofit Settings	
ENGL 304	Advanced Business Communication	
HIST 340	Ethics and Business in Africa ^H	
PHIL 164	Morality and Business	
PHIL 364	Ethics and Economics	
PLCY/PWAD 450	Internal and Interpersonal Conflict Management	
SOCI 112	Social Interaction	
Total Hours		31-32

- H Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.
- F FY-Launch class sections may be available. A FY-Launch section fulfills the same requirements as a standard section of that course, but also fulfills the FY-SEMINAR/FY-LAUNCH First-Year Foundations requirement. Students can search for FY-Launch sections in ConnectCarolina using the FY-LAUNCH attribute.
- ¹ Double majors in economics and management and society should take economics courses at the 400 level.

Some of the core courses are cross-listed.

Special Opportunities in Management and Society

Honors in Management and Society

A student may, as a result of distinguished work (3.3 grade point average or higher), be awarded a degree with honors or highest honors. This requires completion of a senior honors thesis. Interested students should contact the Sociology director of undergraduate studies and/or assistant director for more information. Honors students should enroll in MNGT 691H and MNGT 692H (or the SOCI equivalent of these courses) during the fall and spring semesters of their senior year. MNGT 692H will fulfill one of the course requirements from the social context of business group listed above. For more information, visit the relevant page (<https://sociology.unc.edu/undergraduate-program/sociology-major/honors/>) on the department's website (<https://sociology.unc.edu/>).

Student Clubs

The Sociology Club is a student-run, student-driven organization that may provide relevant presentations, discussions, guidance, and/or service opportunities in sociology and adjacent fields, including management and society.

Independent Study and Reading

SOCI 396 may be taken for one to three hours of course credit depending on the amount of academic work planned by the student. It is usually taken by juniors and seniors who have completed at least two or three courses in sociology. Students may use independent study to

- Do reading and research in an area in which no course is offered
- Take advanced or more specialized coursework in a specific area of sociology

After an area of study has been selected, the student contacts a faculty member in the department whose interests are in or related to the topic area. If the faculty member agrees to direct the student's independent study, the student needs final approval by the department's director of undergraduate studies. It is the student's and faculty supervisor's responsibility to determine the amount of reading and/or outside work to be done, the frequency with which the student's progress will be assessed, and the papers or examinations that will constitute the course requirements. An approved learning contract is necessary, and some written work involving sociological analysis is required to receive credit for SOCI 396. Students must sign up for SOCI 396 before the end of the first week of classes. For more information, visit the relevant page (<https://sociology.unc.edu/undergraduate-program/management-and->

<https://sociology.unc.edu/>) on the department's website (<https://sociology.unc.edu/>).

Independent Experiential Internship

Students may combine employment and study in the form of an internship program for which they receive one to three academic credits through SOCI 393. The student must assume responsibility for employment arrangements. Students may not receive credit for paid employment. The student contacts a faculty member in the department whose interests are in or related to the area of the internship. If the faculty member agrees to direct the internship, the student needs final approval by the department's director of undergraduate studies. Credit is not provided for the internship alone; some written work involving sociological analysis is required to receive credit for SOCI 393. Because of the expectation that students doing an internship for academic credit will conduct substantive sociological analysis, it is very important that planning begin early. Students must secure all approvals for the contract before the first day of the internship. For more information, visit the relevant page (<https://sociology.unc.edu/undergraduate-program/management-and-society-major/independent-study-and-internships/>) on the department's website (<https://sociology.unc.edu/>).

Undergraduate Research

Students interested in working with faculty on their research projects should contact the Office for Undergraduate Research (<http://our.unc.edu/>) for more information and also speak with the director of undergraduate studies.

Department Programs

Majors

- Sociology Major, B.A. (<https://catalog.unc.edu/undergraduate/programs-study/sociology-major-ba/>)
- Management and Society Major, B.A. (p. 1)

Minor

- Health and Society Minor (<https://catalog.unc.edu/undergraduate/programs-study/health-society-minor/>)
- Social and Economic Justice Minor (<https://catalog.unc.edu/undergraduate/programs-study/social-economic-justice-minor/>)

Graduate Programs

- M.A. in Sociology (<https://catalog.unc.edu/graduate/schools-departments/sociology/>)
- Ph.D. in Sociology (<https://catalog.unc.edu/graduate/schools-departments/sociology/>)

Contact Information

Department of Sociology

Visit Program Website (<https://sociology.unc.edu/>)
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