MANAGEMENT AND SOCIETY MAJOR, B.A.

Contact Information
Department of Sociology
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Management and society is an interdisciplinary major that focuses on the institutional context and inner workings of organizations. The major prepares students for a variety of positions in private or public-sector organizations. Additionally, many students find the curriculum to be excellent preparation for a variety of business-oriented graduate and professional degree programs.

Some students have combined management and society with majors in such academic disciplines as economics, sociology, psychology, public policy, history, and political science.

Department Programs
Majors
• Sociology Major, B.A. (http://catalog.unc.edu/undergraduate/programs-study/sociology-major-ba/)
• Management and Society Major, B.A. (p. 1)

Minor
• Health and Society Minor (http://catalog.unc.edu/undergraduate/programs-study/health-society-minor/)
• Social and Economic Justice Minor (http://catalog.unc.edu/undergraduate/programs-study/social-economic-justice-minor/)

Graduate Programs
• M.A. in Sociology (http://catalog.unc.edu/graduate/schools-departments/sociology/)
• Ph.D. in Sociology (http://catalog.unc.edu/graduate/schools-departments/sociology/)

Student Learning Outcomes
Upon completion of the management and society program, students should be able to:

• Trace the history, implementation, and consequences of specific public policies affecting the workforces of businesses, nonprofit organizations, and governmental organizations
• Identify and explain general social, historical, and economic forces that affect job markets and job stability

Requirements
In addition to the program requirements, students must

• earn a minimum final cumulative GPA of 2.000
• complete a minimum of 45 academic credit hours earned from UNC–Chapel Hill courses
• take at least half of their major core requirements (courses and credit hours) at UNC–Chapel Hill
• earn a minimum cumulative GPA of 2.000 in the major core requirements. Some programs may require higher standards for major or specific courses.

For more information, please consult the degree requirements section of the catalog (http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirementstext).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Core Requirements</td>
<td>The major in management and society consists of 10 core courses grouped into the following four areas:</td>
<td></td>
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<tr>
<td>Economics:</td>
<td>ECON/MNGT 310 Microeconomics: Theory and Applications (by the end of the junior year)</td>
<td>3</td>
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<tr>
<td></td>
<td>or ECON 410 Intermediate Microeconomics</td>
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<tr>
<td>Employer-employee relations:</td>
<td>one course from three of the five clusters below:</td>
<td>9</td>
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<tr>
<td>Cluster 1:</td>
<td>BUSI 405 Leading and Managing: An Introduction to Organizational Behavior</td>
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<tr>
<td>Cluster 2:</td>
<td>COMM 120 Introduction to Interpersonal and Organizational Communication</td>
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<td>Cluster 3:</td>
<td>COMM/MNGT 223 Small Group Communication</td>
<td></td>
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<tr>
<td>Cluster 4:</td>
<td>COMM 325 Introduction to Organizational Communication</td>
<td></td>
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<td>Cluster 5:</td>
<td>MNGT/SOCI 131 Social Relations in the Workplace</td>
<td></td>
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<td>Cluster 6:</td>
<td>PSYC 260 Social Psychology</td>
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<tr>
<td>Cluster 7:</td>
<td>SOCI 112 Social Interaction</td>
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<td>Cluster 8:</td>
<td>PSYC 531 Tests and Measurement</td>
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<td>Human resources and labor markets:</td>
<td>ECON/MNGT 380 The Economics of Labor Relations</td>
<td>3</td>
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<td></td>
<td>MNGT/SOCI 427 The Labor Force</td>
<td>3</td>
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<tr>
<td>The social context of business:</td>
<td>ECON/MNGT 345 Public Policy Toward Business</td>
<td>3</td>
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<td></td>
<td>MNGT/SOCI 410 Formal Organizations and Bureaucracy</td>
<td>3</td>
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</table>
Two additional courses are required, one course from two of the four clusters below:

Cluster 1:
ECON/MNGT 330  Economic History of the United States
HIST/MNGT 364  History of American Business

Cluster 2:
HIST/MNGT 365  The Worker and American Life

Cluster 3:
MNGT/SOCI 412  Social Stratification

Cluster 4:
MNGT/SOCI 415  Economy and Society

Additional Requirements
One of the following: 3-4
MATH 152  Calculus for Business and Social Sciences
MATH 231  Calculus of Functions of One Variable \(^H\)
STOR 112  Decision Models for Business
STOR 113  Decision Models for Business and Economics

Hours 13-14

Sophomore Year
HIST 128  American History since 1865 3
Employee-Employer Relations course #1 (see cluster list) 1 3
Employee-Employer Relations course #2 (see cluster list) 1 3
MNGT 410  Formal Organizations and Bureaucracy (SOCI 410) 3

Hours 12

Junior Year
ECON 310  Microeconomics: Theory and Applications 3
or MNGT 310  or Microeconomics: Theory and Applications
or ECON 410  or Intermediate Microeconomics

ECON 400  Introduction to Statistics and Econometrics \(^H\) 3
or STOR 112  or Statistical Principles of Psychological
Research or Data Analysis
PSYC 210  or SOCIO 410  or Statistical Principles of Psychological
Research or Data Analysis
SOCIO 252  or The Economics of Labor Relations
or The Economics of Labor Relations

Additional course #1 (see cluster list) 3

Hours 12

Senior Year
MNGT 427  or The Labor Force 3
or SOCIO 427  or The Labor Force
ECON 345  or Public Policy Toward Business
or MNGT 345  or Public Policy Toward Business

Employee-Employer Relations course #3 (see cluster list) 1 3
Additional course #2 (see cluster list) 3

Hours 12

Total Hours 49-50

Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

Double majors in economics and management and society may take ECON 430 instead of ECON 330, ECON 445 instead of ECON 345, and ECON 480 instead of ECON 380.

Some of the core courses are cross-listed.

Sample Plan of Study

Sample plans can be used as a guide to identify the courses required to complete the major and other requirements needed for degree completion within the expected eight semesters. The actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Students should meet with their academic advisor to create a degree plan that is specific and unique to their interests. The sample plans represented in this catalog are intended for first-year students entering UNC–Chapel Hill in the fall term. Some courses may not be offered every term.

First Year

<table>
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<tr>
<th>Course</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ECON 101</td>
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<tr>
<td>PSYC 101</td>
<td>3</td>
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<tr>
<td>SOCI 101</td>
<td>3</td>
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Second Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ECON 310</td>
<td>3</td>
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<tr>
<td>MNGT 310</td>
<td>3</td>
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<tr>
<td>PSYC 210</td>
<td>1</td>
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<tr>
<td>SOCIO 252</td>
<td>1</td>
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Third Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ECON 400</td>
<td>3</td>
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<tr>
<td>STOR 112</td>
<td>1</td>
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<tr>
<td>STOR 113</td>
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Fourth Year

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>MNGT 427</td>
<td>3</td>
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<tr>
<td>ECON 410</td>
<td>3</td>
</tr>
<tr>
<td>STOR 113</td>
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</tbody>
</table>

Total Hours 49-50

Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

If hoping to take BUSI 405, students will need to apply for the course a full semester in advance through the Business School.

Special Opportunities in Management and Society

Honors in Management and Society

A student may, as a result of distinguished work (3.3 grade point average or higher), be awarded a degree with honors or highest honors. This requires completion of a senior honors thesis. Interested students should contact the Sociology director of undergraduate studies and/or assistant director for more information. Honors students should enroll in MNGT 691H and MNGT 692H (or the SOCI equivalent of these courses)
during the fall and spring semesters of their senior year. MNGT 692H will fulfill one of the course requirements from the social context of business group listed above. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/sociology-major/honors/) on the department’s website (https://sociology.unc.edu/).

Student Clubs
The Sociology Club is a student-run, student-driven organization that may provide relevant presentations, discussions, guidance, and/or service opportunities in sociology and adjacent fields, including management and society.

Independent Study and Reading
SOCI 396 may be taken for one to three hours of course credit depending on the amount of academic work planned by the student. It is usually taken by juniors and seniors who have completed at least two or three courses in sociology. Students may use independent study to

- Do reading and research in an area in which no course is offered
- Take advanced or more specialized coursework in a specific area of sociology

After an area of study has been selected, the student contacts a faculty member in the department whose interests are in or related to the topic area. If the faculty member agrees to direct the student’s independent study, the student needs final approval by the department’s director of undergraduate studies. It is the student’s and faculty supervisor’s responsibility to determine the amount of reading and/or outside work to be done, the frequency with which the student’s progress will be assessed, and the papers or examinations that will constitute the course requirements. An approved learning contract is necessary, and some written work involving sociological analysis is required to receive credit for SOCI 396. Students must sign up for SOCI 396 before the end of the first week of classes. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/management-and-society-major/independent-study-and-internships/) on the department’s website (https://sociology.unc.edu/).

Independent Experiential Internship
Students may combine employment and study in the form of an internship program for which they receive one to three academic credits through SOCI 393. The student must assume responsibility for employment arrangements. Students may not receive credit for paid employment. The student contacts a faculty member in the department whose interests are in or related to the area of the internship. If the faculty member agrees to direct the internship, the student needs final approval by the department’s director of undergraduate studies. Credit is not provided for the internship alone; some written work involving sociological analysis is required to receive credit for SOCI 393. Because of the expectation that students doing an internship for academic credit will conduct substantive sociological analysis, it is very important that planning begin early. Students must secure all approvals for the contract before the first day of the internship. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/management-and-society-major/independent-study-and-internships/) on the department’s website (https://sociology.unc.edu/).

Undergraduate Research
Students interested in working with faculty on their research projects should contact the Office for Undergraduate Research (http://