MANAGEMENT AND SOCIETY MAJOR, B.A.

Management and society is an interdisciplinary major that focuses on the institutional context and inner workings of organizations. The major prepares students for a variety of positions in private or public-sector organizations. Additionally, many students find the curriculum to be excellent preparation for a variety of business-oriented graduate and professional degree programs.

Some students have combined management and society with majors in such academic disciplines as economics, sociology, psychology, public policy, history, and political science.

Student Learning Outcomes

Upon completion of the management and society program, students should be able to:

- Identify different types of workplace conditions — e.g., the effects of communication, authority structure, levels of worker interdependence, and demographic characteristics of workers — and their consequences on worker morale and productivity
- Trace the history, implementation, and consequences of specific public policies affecting the workforces of businesses, nonprofit organizations, and governmental organizations
- Identify and explain general social, historical, and economic forces that affect job markets and job stability

Requirements

In addition to the program requirements, students must

- earn a minimum final cumulative GPA of 2.000
- complete a minimum of 45 academic credit hours earned from UNC–Chapel Hill courses
- take at least half of their major core requirements (courses and credit hours) at UNC–Chapel Hill
- earn a minimum cumulative GPA of 2.000 in the major core requirements. Some programs may require higher standards for major or specific courses.

For more information, please consult the degree requirements section of the catalog (http://catalog.unc.edu/undergraduate/degree-requirements/).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
</table>
| Core Requirements

The major in management and society consists of 10 core courses grouped into the following four areas:

Economics:

ECON/MNGT 310 Microeconomics: Theory and Applications (by the end of the junior year) or ECON 410 Intermediate Microeconomics 3

Employer-employee relations: one course from three of the five clusters below:

Cluster 1:

BUSI 405 Leading and Managing: An Introduction to Organizational Behavior

Cluster 2:

COMM 120 Introduction to Interpersonal and Organizational Communication H

COMM/MNGT 223 Small Group Communication

COMM 325 H Introduction to Organizational Communication

Cluster 3:

MNGT/SOCI 131 Social Relations in the Workplace

Cluster 4:

PSYC 260 Social Psychology H

SOCI 112 Social Interaction

Cluster 5:

PSYC 531 Tests and Measurement

Human resources and labor markets:

ECON/MNGT 380 The Economics of Labor Relations 1 3

MNGT/SOCI 427 The Labor Force 3

The social context of business:

ECON/MNGT 345 Public Policy Toward Business 1 3

MNGT/SOCI 410 Formal Organizations and Bureaucracy 3

Two additional courses are required, one course from two of the four clusters below:

Cluster 1:

ECON/MNGT 330 Economic History of the United States 1 3

HIST/MNGT 364 History of American Business

Cluster 2:

HIST/MNGT 365 The Worker and American Life

Cluster 3:

MNGT/SOCI 412 Social Stratification

Cluster 4:

MNGT/SOCI 415 Economy and Society

Additional Requirements

One of the following: 3-4

MATH 152 Calculus for Business and Social Sciences F 3

MATH 231 Calculus of Functions of One Variable I H,F 4

STOR 113 Decision Models for Business and Economics

PSYC 101 General Psychology F 3

ECON 101 Introduction to Economics H,F 4

HIST 128 American History since 1865 3

SOCI 101 Sociological Perspectives H 3

or SOCI 100 Sociological Perspective Through Documentary Film

One of the following applied statistics courses outside the major: 3

ECON 400 Introduction to Data Science and Econometrics H
offered every term. The sample plans represented in this catalog are intended for first-year students to complete the major and other requirements needed for degree completion within the expected eight semesters. The actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Students should meet with their academic advisor to create a degree plan that is specific and unique to their interests. The sample plans can be used as a guide to identify the courses required to complete the major and other requirements needed for degree completion with honors or highest honors. This requires a minimum of 90 hours of coursework, including a minimum of 48 hours of upper-level courses. A student may, as a result of distinguished work (3.3 grade point average or higher), be awarded a degree with honors or highest honors. This Honors in Management and Society A student may, as a result of distinguished work (3.3 grade point average or higher), be awarded a degree with honors or highest honors. This

### Sophomore Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 128</td>
<td>American History since 1865</td>
<td>3</td>
</tr>
<tr>
<td>Employee-Employer Relations course #1 (see cluster list)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Employee-Employer Relations course #2 (see cluster list)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MNGT 410</td>
<td>Formal Organizations and Bureaucracy (SOCI 410)</td>
<td>3</td>
</tr>
</tbody>
</table>

### Junior Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 310 or MNGT 310 or ECON 410</td>
<td>Microeconomics: Theory and Applications or Microeconomics: Theory and Applications or Intermediate Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 400 or PSYC 210 or SOCI 252</td>
<td>Introduction to Data Science and Econometrics or Statistical Principles of Psychological Research or Data Analysis</td>
<td>3</td>
</tr>
<tr>
<td>ECON 380 or MNGT 380</td>
<td>The Economics of Labor Relations or The Economics of Labor Relations</td>
<td>3</td>
</tr>
<tr>
<td>Additional course #1 (see cluster list)</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

### Senior Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MNGT 427 or SOCI 427</td>
<td>The Labor Force or The Labor Force</td>
<td>3</td>
</tr>
<tr>
<td>ECON 345 or MNGT 345</td>
<td>Public Policy Toward Business or Public Policy Toward Business</td>
<td>3</td>
</tr>
<tr>
<td>Employee-Employer Relations course #3 (see cluster list)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Additional course #2 (see cluster list)</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

### Total Hours

<table>
<thead>
<tr>
<th>Hours</th>
<th>60-61</th>
</tr>
</thead>
</table>

1 Double majors in economics and management and society may take ECON 430 instead of ECON 330, ECON 445 instead of ECON 345, and ECON 480 instead of ECON 380.

### Sample Plan of Study

Sample plans can be used as a guide to identify the courses required to complete the major and other requirements needed for degree completion within the expected eight semesters. The actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Students should meet with their academic advisor to create a degree plan that is specific and unique to their interests. The sample plans represented in this catalog are intended for first-year students entering UNC–Chapel Hill in the fall term. Some courses may not be offered every term.

#### First Year

**First-Year Foundations:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>IDST 101</td>
<td>College Thriving</td>
<td>1</td>
</tr>
<tr>
<td>ENGL 105 or ENGL 105I</td>
<td>English Composition and Rhetoric or English Composition and Rhetoric (Interdisciplinary)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Major Courses:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 101</td>
<td>Introduction to Economics</td>
<td>4</td>
</tr>
<tr>
<td>PSYC 101</td>
<td>General Psychology</td>
<td>3</td>
</tr>
<tr>
<td>SOCI 101 or SOCI 100</td>
<td>Sociological Perspectives or Sociological Perspective Through Documentary Film</td>
<td>3</td>
</tr>
<tr>
<td>One of the following:</td>
<td></td>
<td>3-4</td>
</tr>
<tr>
<td>MATH 152</td>
<td>Calculus for Business and Social Sciences</td>
<td>F</td>
</tr>
<tr>
<td>MATH 231</td>
<td>Calculus of Functions of One Variable I</td>
<td>H,F</td>
</tr>
<tr>
<td>STOR 113</td>
<td>Decision Models for Business and Economics</td>
<td></td>
</tr>
</tbody>
</table>

### Hours

| Hours | 24-25 |

H Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

F FY-Launch class sections may be available. A FY-Launch section fulfills the same requirements as a standard section of that course, but also fulfills the FY-SEMINAR/FY-LAUNCH First-Year Foundations requirement. Students can search for FY-Launch sections in ConnectCarolina using the FY-LAUNCH attribute.

Some of the core courses are cross-listed.

### Special Opportunities in Management and Society

**Honors in Management and Society**

A student may, as a result of distinguished work (3.3 grade point average or higher), be awarded a degree with honors or highest honors. This
requires completion of a senior honors thesis. Interested students should contact the Sociology director of undergraduate studies and/or assistant director for more information. Honors students should enroll in MNGT 691H and MNGT 692H (or the SOCI equivalent of these courses) during the fall and spring semesters of their senior year. MNGT 692H will fulfill one of the course requirements from the social context of business group listed above. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/sociology-major/honors/) on the department’s website (https://sociology.unc.edu/).

Student Clubs
The Sociology Club is a student-run, student-driven organization that may provide relevant presentations, discussions, guidance, and/or service opportunities in sociology and adjacent fields, including management and society.

Independent Study and Reading
SOCI 396 may be taken for one to three hours of course credit depending on the amount of academic work planned by the student. It is usually taken by juniors and seniors who have completed at least two or three courses in sociology. Students may use independent study to

- Do reading and research in an area in which no course is offered
- Take advanced or more specialized coursework in a specific area of sociology

After an area of study has been selected, the student contacts a faculty member in the department whose interests are in or related to the topic area. If the faculty member agrees to direct the student’s independent study, the student needs final approval by the department’s director of undergraduate studies. It is the student’s and faculty supervisor’s responsibility to determine the amount of reading and/or outside work to be done, the frequency with which the student’s progress will be assessed, and the papers or examinations that will constitute the course requirements. An approved learning contract is necessary, and some written work involving sociological analysis is required to receive credit for SOCI 396. Students must sign up for SOCI 396 before the end of the first week of classes. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/management-and-society-major/independent-study-and-internships/) on the department’s website (https://sociology.unc.edu/).

Independent Experiential Internship
Students may combine employment and study in the form of an internship program for which they receive one to three academic credits through SOCI 393. The student must assume responsibility for employment arrangements. Students may not receive credit for paid employment. The student contacts a faculty member in the department whose interests are in or related to the area of the internship. If the faculty member agrees to direct the internship, the student needs final approval by the department’s director of undergraduate studies. Credit is not provided for the internship alone; some written work involving sociological analysis is required to receive credit for SOCI 393. Because of the expectation that students doing an internship for academic credit will conduct substantive sociological analysis, it is very important that planning begin early. Students must secure all approvals for the contract before the first day of the internship. For more information, visit the relevant page (https://sociology.unc.edu/undergraduate-program/management-and-society-major/independent-study-and-internships/) on the department’s website (https://sociology.unc.edu/).

Undergraduate Research
Students interested in working with faculty on their research projects should contact the Office for Undergraduate Research (http://our.unc.edu/) for more information and also speak with the director of undergraduate studies.

Department Programs
Majors
- Sociology Major, B.A. (http://catalog.unc.edu/undergraduate/programs-study/sociology-major-ba/)
- Management and Society Major, B.A. (p. 1)

Minor
- Health and Society Minor (http://catalog.unc.edu/undergraduate/programs-study/health-society-minor/)

Graduate Programs
- M.A. in Sociology (http://catalog.unc.edu/graduate/schools-departments/sociology/)
- Ph.D. in Sociology (http://catalog.unc.edu/graduate/schools-departments/sociology/)

Contact Information
Department of Sociology
Visit Program Website (https://sociology.unc.edu/)
155 Hamilton Hall, CB# 3210
(919) 962-1007

Director of Undergraduate Studies
Lisa Pearce
ldpearce@email.unc.edu

Assistant Director of Undergraduate Studies
Rene Iwo
rene.iwo@unc.edu

Chair
Kenneth (Andy) Andrews
kta1@email.unc.edu