

# ENTREPRENEURSHIP MINOR

## Contact Information

### Department of Economics

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This minor is designed for students who wish to major in another discipline but who have an interest in the process of entrepreneurship. Entrepreneurship is the mechanism by which new products, services, and organizational processes are identified, refined, and ultimately realized as a sustainable part of the society. There is a common process for realizing all types of ventures. The minor will provide the student with the background to undertake entrepreneurial activity in the business, social, artistic, or scientific realm. The venture workshop course requirement allows students to select an area of focus from among topics including commercial, media, social, arts, science, marketing, sports, computer science, and public health. An internship opportunity is a key component of the minor.

Students must apply to and be admitted to the Shuford program minor in entrepreneurship. Information on this application process is available on the program Web site (<https://shuford.unc.edu/the-application/>).

## Department Programs

### Major

- Economics Major, B.A. (<http://catalog.unc.edu/undergraduate/programs-study/economics-major-ba/>)
- Economics Major, B.S. (<http://catalog.unc.edu/undergraduate/programs-study/economics-major-bs/>)

### Minor

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### Graduate Programs

- M.S. in Economics (<http://catalog.unc.edu/graduate/schools-departments/economics/>)
- Ph.D. in Economics (<http://catalog.unc.edu/graduate/schools-departments/economics/>)

In addition to the program requirements listed below, students must:

- take at least nine hours of their minor 'core' requirements at UNC–Chapel Hill
- earn a minimum of 12 hours of C or better in the minor (some minors require more)

For more information, please consult the degree requirements section of the catalog (<http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirementstext>).

The minor consists of five courses:

Code	Title	Hours
<b>Core Requirements</b>		
One principles of economics course:		3-4
ECON 101	Introduction to Economics (with a grade of C or better) <sup>H</sup>	
ECON 111	The Economics of Entrepreneurship and Innovation (with a grade of C or better) <sup>1</sup>	
One principles of entrepreneurship course:		3
ECON 125	Introduction to Entrepreneurship <sup>1</sup>	
ECON 57H	First-Year Seminar: Engines of Innovation: the Entrepreneurial University in the 21st Century <sup>1</sup>	
The core course in entrepreneurship:		3
ECON 325	Entrepreneurship: Principles, Concepts, Frameworks, and Fluency <sup>1, H</sup>	
One track course: <sup>2</sup>		3
COMP 325	How to Build a Software Startup	
ECON 327	Business Venturing Workshop (sections in commercial, arts, science, sports, and media tracks.) <sup>1, H</sup>	
MEJO 592	Workroom FashionMash Product Design	
PLCY 326	Social Entrepreneurship <sup>H</sup>	
SPHG 428H	Public Health Entrepreneurship	
Capstone course:		
ECON 393	Practicum in Entrepreneurship <sup>1, H</sup>	3
<b>Additional Requirements</b>		
Complete a 320-hour internship with a start-up or employer approved by the internship coordinator of the minor.		
<b>Total Hours</b>		<b>15-16</b>

<sup>H</sup> Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

<sup>1</sup> ECON 57H, ECON 111, ECON 125, ECON 325, ECON 327, and ECON 393 cannot be counted toward an economics major.

<sup>2</sup> The minor in entrepreneurship anticipates adding additional track courses. For a complete listing of these courses contact the Minor in Entrepreneurship office. One track course must be taken for students to complete the minor. Students are able to take more than one track course for elective credit and hours toward graduation.

It is also possible to complete the entrepreneurship minor through completing one economics course and then a one-semester Shuford Away program in Silicon Valley (California) or London. These are programs run jointly with Honors Carolina. To learn more, contact the Minor in Entrepreneurship office.

For more information, visit the Minor in Entrepreneurship Web site (<https://shuford.unc.edu/>).