

ENTREPRENEURSHIP MINOR

This minor is designed for students who wish to major in another discipline but who have an interest in the process of entrepreneurship. Entrepreneurship is the mechanism by which new products, services, and organizational processes are identified, refined, and ultimately realized as a sustainable part of the society. There is a common process for realizing all types of ventures. The minor will provide the student with the background to undertake entrepreneurial activity in the business, social, artistic, or scientific realm. The venture workshop course requirement allows students to select an area of focus from among topics including commercial, media, social, arts, science, marketing, sports, computer science, and public health. An internship opportunity is a key component of the minor.








Students must apply to and be admitted to the Shuford program minor in entrepreneurship. Information on this application process is available on the program website (<https://shuford.unc.edu/the-application/>).

In addition to the program requirements listed below, students must:


- take at least nine hours of their minor "core" requirements at UNC-Chapel Hill
- earn a minimum cumulative GPA of 2.000 in the minor core requirements. Some programs may require higher standards for minor or specific courses.

For more information, please consult the degree requirements section of the catalog (<http://catalog.unc.edu/undergraduate/degree-requirements/>).

The minor consists of five courses:

Code	Title	Hours
Core Requirements		
One principles of economics course:		3-4
ECON 101	 Introduction to Economics (with a grade of C or better) ^{H, F}	
ECON 111	 The Economics of Entrepreneurship and Innovation (with a grade of C or better) ¹	
One principles of entrepreneurship course:		3
ECON 125	 Introduction to Entrepreneurship ^{1, H}	
ECON 57H	 First-Year Seminar: Constructing Your Own Venture ¹	
The core course in entrepreneurship:		3
ECON 325	Entrepreneurship: Principles, Concepts, Frameworks, and Fluency ^{1, H}	
One track course: ²		3
COMP 325	How to Build a Software Startup	
ECON 327	 Venture-Creation Workshop (sections in commercial, arts, science, sports, and media tracks.) ^{1, H}	
MEJO 592	Workroom FashionMash Product Design	
PLCY 326	Social Entrepreneurship ^H	
SPHG 428H	 Public Health Entrepreneurship	
SOCI 302	Fieldwork in Entrepreneurship	
SOCI 427	 The Labor Force	

Capstone course:

ECON 393  Practicum in Entrepreneurship^{1, H} 3

Additional Requirements

Complete a 320-hour internship with a start-up or employer approved by the internship coordinator of the minor.

Total Hours 15-16

- H Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.
- F FY-Launch class sections may be available. A FY-Launch section fulfills the same requirements as a standard section of that course, but also fulfills the FY-SEMINAR/FY-LAUNCH First-Year Foundations requirement. Students can search for FY-Launch sections in ConnectCarolina using the FY-LAUNCH attribute.

¹ ECON 57H, ECON 111, ECON 125, ECON 325, ECON 327, and ECON 393 cannot be counted toward an economics major.

² The minor in entrepreneurship anticipates adding additional track courses. For a complete listing of these courses contact the Minor in Entrepreneurship office. One track course must be taken for students to complete the minor. Students are able to take more than one track course for elective credit and hours toward graduation.

It is also possible to complete the entrepreneurship minor through completing one economics course and then a one-semester Shuford Away program in Silicon Valley (California) or London. These are programs run jointly with Honors Carolina. To learn more, contact the Minor in Entrepreneurship office.

For more information, visit the Minor in Entrepreneurship website (<https://shuford.unc.edu/>).

Department Programs

Major

- Economics Major, B.A. (<http://catalog.unc.edu/undergraduate/programs-study/economics-major-ba/>)
- Economics Major, B.S. (<http://catalog.unc.edu/undergraduate/programs-study/economics-major-bs/>)

Minor

- Entrepreneurship Minor (p. 1)

Graduate Programs

- M.S. in Economics (<http://catalog.unc.edu/graduate/schools-departments/economics/>)
- Ph.D. in Economics (<http://catalog.unc.edu/graduate/schools-departments/economics/>)

Contact Information

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