BUSINESS OF HEALTH MINOR

The business of health minor will allow students to graduate with solid knowledge of concepts at the intersection of business and health. This minor is a perfect option to pair with majors that offer entry into healthcare professions.

Admission (https://catalog.unc.edu/undergraduate/schools-college/kenan-flagler-business-school/#admissiontext) to the minor is required.

Requirements

In addition to the program requirements listed below, students must:

- take at least nine hours of their minor "core" requirements at UNC–Chapel Hill
- earn a minimum cumulative GPA of 2.000 in the minor core requirements. Some programs may require higher standards for minor or specific courses.

For more information, please consult the degree requirements section of the catalog (https://catalog.unc.edu/undergraduate/degree-requirements/).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSI 100</td>
<td>Introduction to Business: People, Profits, Planet</td>
<td>1.5</td>
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<tr>
<td>ECON 101</td>
<td>Introduction to Economics H, F</td>
<td>4</td>
</tr>
<tr>
<td>STOR 155</td>
<td>Introduction to Data Models and Inference F</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
<td>8.5</td>
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</tbody>
</table>

**Prerequisite Courses**

- Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

**FY-Launch class sections may be available. A FY-Launch section fulfills the same requirements as a standard section of that course, but also fulfills the FY-SEMINAR/FY-LAUNCH First-Year Foundations requirement. Students can search for FY-Launch sections in ConnectCarolina using the FY-LAUNCH attribute.**

**Core Requirements**

Select one of the following options:

- BUSI 403 Operations Management
- BUSI 406 Marketing
- BUSI 407 Financial Accounting
- BUSI 408 Corporate Finance
- HPM 300 The U.S. Health System
- BUSI 411 Strategic Management at the Business Level
- BUSI 510 The Challenge of Healthcare: A System Overview
- BUSI 51– Capstone (pending course proposal)

Additional elective courses to reach the minimum 15 credit hours, chosen from the following list:

- BUSI 532 Healthcare and Service Operations Management H
- BUSI 625 Global Healthcare Management
- BUSI 626 Introduction to Healthcare Management
- BUSI 627 Healthcare Brand Plan

**Total Hours**

15

**Department Programs**

**Major**


**Minor**

- Business Administration Minor (https://catalog.unc.edu/undergraduate/programs-study/business-administration-minor/)
- Business of Health Minor (p. 1)
- Real Estate Minor (https://catalog.unc.edu/undergraduate/programs-study/real-estate-minor/)

**Graduate Programs**

- M.S. (Management) in Business Administration (https://catalog.unc.edu/graduate/schools-departments/kenan-flagler-business-school/)
- Ph.D. in Business Administration (https://catalog.unc.edu/graduate/schools-departments/kenan-flagler-business-school/)

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