

# BUSINESS OF HEALTH MINOR

The business of health minor will allow students to graduate with solid knowledge of concepts at the intersection of business and health. This minor is a perfect option to pair with majors that offer entry into healthcare professions.



Admission (<https://catalog.unc.edu/undergraduate/schools-college/kenan-flagler-business-school/#admissiontext>) to the minor is required.

## Requirements

In addition to the program requirements listed below, students must:

- take at least nine hours of their minor "core" requirements at UNC–Chapel Hill
- earn a minimum cumulative GPA of 2.000 in the minor core requirements. Some programs may require higher standards for minor or specific courses.



For more information, please consult the degree requirements section of the catalog (<https://catalog.unc.edu/undergraduate/degree-requirements/>).

Code	Title	Hours
<b>Prerequisite Courses</b>		
BUSI 100	Introduction to Business: People, Profits, Planet	1.5
ECON 101	 Introduction to Economics <sup>H, F</sup>	4
STOR 155	 Introduction to Data Models and Inference <sup>F</sup>	3
<b>Total Hours</b>		<b>8.5</b>

<sup>H</sup> Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

<sup>F</sup> FY-Launch class sections may be available. A FY-Launch section fulfills the same requirements as a standard section of that course, but also fulfills the FY-SEMINAR/FY-LAUNCH First-Year Foundations requirement. Students can search for FY-Launch sections in ConnectCarolina using the FY-LAUNCH attribute.

Code	Title	Hours
<b>Core Requirements</b>		
Select one of the following options:		3
BUSI 403	Operations Management	
BUSI 406	Marketing	
BUSI 407	Financial Accounting	
BUSI 408	Corporate Finance	
HPM 300	The U.S. Health System	3
BUSI 411	Strategic Management at the Business Level	1.5
BUSI 5--	Challenge of Healthcare (pending course proposal)	1.5
BUSI 5--	Capstone (pending course proposal)	1.5
Additional elective courses to reach the minimum 15 credit hours, chosen from the following list:		4.5
BUSI 532	Healthcare and Service Operations Management <sup>H</sup>	
BUSI 625	Global Healthcare Management	
BUSI 626	Introduction to Healthcare Management	
BUSI 627	Healthcare Brand Plan	

CHIP 400	Digital Health Innovations and Impact
ECON 450	Health Economics: Problems and Policy
ECON 550	 Advanced Health Econometrics
ECON 552	 The Economics of Health Care Markets and Policy
MEJO 469	Health Communication and Marketing
MEJO 569	Behavioral Science in Health Communication
PHIL 165	 Bioethics <sup>H</sup>
<b>Total Hours</b>	<b>15</b>

<sup>H</sup> Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

Business minors may take a maximum of six business elective courses (regardless of credit hours) during their academic career.

## Department Programs

### Major

- Business Administration Major, B.S.B.A. (<https://catalog.unc.edu/undergraduate/programs-study/business-administration-major-bsba/>)

### Minor

- Business Administration Minor (<https://catalog.unc.edu/undergraduate/programs-study/business-administration-minor/>)
- Business of Health Minor (p. 1)
- Real Estate Minor (<https://catalog.unc.edu/undergraduate/programs-study/real-estate-minor/>)

### Graduate Programs

- M.S. (Management) in Business Administration (<https://catalog.unc.edu/graduate/schools-departments/kenan-flagler-business-school/>)
- Ph.D. in Business Administration (<https://catalog.unc.edu/graduate/schools-departments/kenan-flagler-business-school/>)

## Contact Information

### Kenan–Flagler Business School

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