# SCHOOL OF GOVERNMENT (GRAD)

The UNC master of public administration (M.P.A.) program offers a nationally ranked leadership degree for on campus and online students. Our graduates are public service leaders who transform the communities where they work and live.

UNC M.P.A. is housed within the School of Government, which is the nation's largest university-based training, advisory, and research organization for public officials. Our M.P.A. students work directly with expert faculty who are also guiding, educating, and consulting with local and state officials throughout North Carolina and beyond on a daily basis. Our faculty bring their work with public officials back into the classroom, where students gain experience grappling with many of the same complex and interdisciplinary challenges they will face in their public service careers.

To learn more about our top-ranked, flexible leadership degree, please see the program website.

### **Admission Requirements**

All M.P.A. admission requirements can be found on the program website (https://mpa.unc.edu/).

# Public Administration, Master's Program (M.P.A.)

### **Course Requirements**

Coursework and requirements for the M.P.A. degree include a minimum of 45 semester hours of credit, a practicum, an applied research problem, and a final oral examination. These requirements are designed to ensure that each graduate possesses the core set of competencies that supports the M.P.A. program's mission of preparing public service leaders.

Code	Title	Hours
<b>Core Courses</b>		
PUBA 709	Foundations of Public Administration	3
PUBA 710	Organization Theory	3
PUBA 711	Public Service Leadership	3
PUBA 719	Public Administration Analysis and Evaluation I	3
PUBA 720	Public Administration Analysis and Evaluation II	3
PUBA 721	Professional Communications	3
PUBA 723	Human Resource Management	3
PUBA 731	Public Budgeting and Finance	3
PUBA 760	Law for Public Administration	3
Electives		
Select elective co	urses from the following options:	15
15 hours of PU	IBA courses numbered 700 or higher	
Electives may (see lists below	include 9+ hours from an optional concentration v)	
Thesis/Substitute	e or Dissertation	
PUBA 747	Applied Research Problem I	1.5
PUBA 748	Applied Research Problem II	1.5
Minimum Hours		45

#### **Local Government Concentration**

Code	Title	Hours
PUBA 751	Local Government Management <sup>1</sup>	3
or PUBA 738	Managing Local Government Services	
	courses from the following list to meet the ours requirement for a concentration:	6
PUBA 730	Governmental and Not-for-Profit Accounting and Reporting	
PUBA 752	Productivity Improvement	
PUBA 753	Performance Management in Local Government	
PUBA 765	Capital Budgeting and Finance	
Minimum Hours		9

It is highly recommended that students take both PUBA 751 and PUBA 738 as part of the concentration. When both courses are taken, students would complete three additional credit hours from the list of additional courses.

#### **Nonprofit Management Concentration**

Code	Title	Hours
Select courses fro	om the following list to meet the minimum credit	
hours requiremen	t for this concentration:	
PUBA 730	Governmental and Not-for-Profit Accounting and Reporting	3
PUBA 756	Nonprofit Management	3
PUBA 757	Financial Management of Nonprofit Organization	ıs 3
PUBA 758	Navigating Nonprofit Local Government	3
PUBA 763	Grant Writing and Evaluation	1.5
PUBA 764	Grant Writing	3
PUBA 766	Boards and Governance for Nonprofit Organizations	1.5
PUBA 767	Nonprofit Sector Systems Thinking and	1.5

#### **Public Management Concentration**

Collaboration

Code	Title	Hours
	om the following list to meet the minimum credit not for this concentration:	
PUBA 739	Intergovernmental Relations	1.5
PUBA 740	Decision Analysis	3
PUBA 744	MPA Immersion	1.5
PUBA 768	Mediation Skills for Public Organizations	1.5
PUBA 769	Facilitation Skills for Public Sector Managers	1.5
PUBA 772	Mediation Skills for Public Managers	3
PUBA 778	Strategic Information Technology Management	3
PUBA 787	Applied Environmental Finance: How to Pay for Environmental Services	3

#### Community and Economic Development

Community and Economic Development			
	Code	Title	Hours
	Select courses from the following list to meet the minimum credit hours requirement for this concentration:		
	PUBA 734	Community Development & Revitalization Techniques	4.5

PUBA 735	Community Revitalization Applied	4.5
PUBA 771	Managing Economic Development	3

#### Milestones

The following list of milestones (non-course degree requirements) must be completed; view this list of standard milestone definitions (https://catalog.unc.edu/graduate/degree-programs/#milestonestext) for more information.

- · Master's Committee
- · Master's Professional Work Experience (PWE)
- Master's Oral Exam
- · Thesis Substitute
- · Residence Credit
- · Exit Survey

#### **Recommended Checklist**

- Academic Course Planner Students are requested to meet with the associate director of academic advising and student life in order to develop a curriculum plan tailored to individual needs.
- Professional Development Plan Students are requested to meet
  with the associate director of career services and professional
  development to understand what opportunities would allow them
  to apply theory to practice, build skills, develop relationship, and
  understand more about professional organizations.

### **Professors**

Whitney Afonso, Public Administration and Government
Maureen M. Berner,#Public Administration and Government
Anita Brown-Graham,#Gladys Hall Coates Distinguished Professor of
Public Law and Government, Director, ncIMPACT Initiative
Leisha Dehart-Davis,#Albert and Gladys Coates Distinguished Term
Professor of Public Administration and Government

**Shea R. Denning,**#Robert W. Bradshaw Jr. Distinguished Term Professor of Public Law and Government, Director, North Carolina Judicial College **Sara DePasquale,**Professor of Public Law and Government

**Cheryl D. Howell,**#Albert Coates Professor of Public Law and Government

Willow S. Jacobson, #Robert W. Bradshaw Jr. Distinguished Professor of Public Administration and Government and Director, UNC M.P.A. Program Robert P. Joyce, #Charles Edwin Hinsdale Professor of Public Law and Government

**Diane M. Juffras,**#Albert and Gladys Hall Coates Distinguished Term Professor of Public Law and Government

Adam S. Lovelady, #Public Law and Government

James Markham, #Thomas Willis Lambeth Distinguished Chair in Public Policy

**Christopher B. McLaughlin,** Albert and Gladys Hall Coates Distinguished Term Professor of Public Law and Government

**Kara Millonzi,** Robert W. Bradshaw Jr. Distinguished Professor of Public Law and Government

**Jonathan Q. Morgan,** Public Administration and Government **Ricardo S. Morse,**#Public Administration and Government; Director, LGFCU Fellows Program

**Christopher Tyler Mulligan,** David M Lawrence Distinguished Professor of Public Law and Government, and Director, Development Finance Initiative **Kim L. Nelson,** Public Administration and Government

William C. Rivenbark, #Public Administration and Government

**John Rubin,**#Albert Coates Professor of Public Law and Government, and Director, Public Defense Education

**Jessica Smith,**#W. R. Kenan Jr. Distinguished Professor of Public Law and Government and Director, Criminal Justice Innovation Lab

Michael R. Smith, #Dean Emeritus

**Carl W. Stenberg III,**#James E. Holshouser Jr. Distinguished Professor of Public Administration and Government

Charles Szypszak,#Albert Coates Distinguished Professor of Public Law and Government

**Shannon H. Tufts,**Public Law and Government; Director, Center for Public Technology

Aimee N. Wall, #Dean

Richard B. Whisnant,#Gladys Hall Coates Professor of Public Law and Policy

Jeff Welty, #Public Law and Government

### **Associate Professors**

Mark F. Botts, #Public Law and Government

Jacquelyn Green, Albert and Gladys Hall Coates Distinguished Term

Associate Professor of Public Law and Government

Jill D. Moore, #Public Law and Government

**Obed Pasha,**Robert W. Bradshaw Jr. Distinguished Term Associate Professor of Public Management; Director, North Carolina Benchmarking Project

Meredith Smith, Albert and Gladys Hall Coates Distinguished Term Associate Professor of Public Law and Government John B. Stephens, Public Administration and Government

### **Assistant Professors**

**Brittany Bromell,**#Public Law and Government

Kimalee Dickerson, #Public Leadership

Joseph Hyde, #Criminal Law and Procedure

Kristen Leloudis, #Public Health Law

Kristi Nickodem, Robert W. Bradshaw Jr. Distinguished Term Assistant

Professor of Public Law and Government

Danny Spiegel, Public Law and Government

Elliot Stoller, Public Administration and Government

Emily Turner, #Public Law and Government

Teshanee Williams, Robert W. Bradshaw Jr. Distinguished Term Assistant

Professor of Public Administration and Government

Kristina Wilson, #Public Law and Government

### **Professor of the Practice**

**Peg Carlson,**#Albert and Gladys Coates Distinguished Term Professor of the Practice in Public Leadership and Organizational Development; Director, Center for Public Leadership and Governance

### **Teaching Professor**

**Gregory S. Allison,** Albert and Gladys Hall Coates Distinguished Term Teaching Professor; Secretary, School of Government Foundation Board of Directors

### **Teaching Assistant Professors**

Rebecca Badgett, Public Law and Government

Kirk Boone, Albert and Gladys Hall Coates Distinguished Term Teaching

Assistant Professor of Public Finance and Government

Melanie Crenshaw, #Civil Law for Magistrates

Crista Cuccara, Public Law and Government

Phillip Dixon, Public Defense Education

Timothy Heinle, Civil Defense Education

Jonathan Holbrook, #North Carolina Judicial College

Norma Houston, #Public Law and Government

Amy Wade, #Public Administration and Government

### **Adjunct and Visiting Faculty**

Aida Aliyeva

Monica Allen

**Evans Ballard** 

**Justin Barbaree** 

**Blossom Barrett** 

**Alexandra Bartz** 

Julie M. Brenman

**Audrea Caesar** 

**Christopher Cody** 

**John Crumpton** 

**Ana-Laura Diaz** 

**Sharon Edmundson** 

**Tara Lynne Fikes** 

**Ruffin Hall** 

Jennifer Heckscher

**Mary Hemphill** 

Evan Johnson

**Kody Kinsley** 

Katie Loovis

**Emily McCartha** 

**Tracy Miles** 

Kelley O'Brien

John Quinterno

James Robinson

**Dale Roenigk** 

**Emily Roscoe** 

G. Dylan Russell

**Amy Strecker** 

Sarah Towne

**Joy Wilkins** 

**Angel Wright-Lanier** 

### **GOVT**

#### GOVT 660. Municipal Administration. 4 Credits.

This course covers municipal government organization and management, finance, personnel, planning and economic development, and the administration of specific municipal functions.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### GOVT 661. County Administration. 4 Credits.

This course covers county government organization and management, finance, personnel, planning, and economic development, and the administration of specific municipal functions.

#### **Rules & Requirements**

Grading Status: Letter grade.

# GOVT 662. Information Technology Project Management and Leadership. 3 Credits.

Examines the public sector environment as it relates to information technology development. Special attention focused on the complex environment and its influence on information technology-based solutions.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### GOVT 663. Public Executive Leadership Academy. 6 Credits.

The Public Executive Leadership Academy is designed for North Carolina city and county managers to understand themselves as leaders and to prepare the organization to work with others in improving the quality of life within the community.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### GOVT 664. Chief Information Office Certification Program. 5 Credits.

The CIO Certification Program is designed for chief information officers of local governments in North Carolina. The course lays the foundation for addressing the most critical issues facing IT leadership in local government and equips leaders with tools to manage and improve their organizational assets.

#### **Rules & Requirements**

Grading Status: Letter grade.

### **PUBA**

### **Advanced Undergraduate and Graduate-level Courses**

PUBA 401. State and Local Governance. 3 Credits.

Introduction to local/state public service, including: governmental institutions; ethics and public values; and core functions of administrative governance. Discussions led by MPA faculty with practicing public and nonprofit administrators.

#### **Rules & Requirements**

IDEAs in Action Gen Ed: HI-SERVICE.

Making Connections Gen Ed: EE- Service Learning.

Grading Status: Letter grade.

#### PUBA 402. Promoting Change through the Nonprofit Sector. 1 Credits.

Selected students have the opportunity to build on their experience of grant making to learn more about the nonprofit and philanthropic sectors. Students will follow up with the agencies receiving grants from the spring class and ensure completion of the activities required by the agreements through a reporting and site visit process.

#### **Rules & Requirements**

Requisites: Prerequisite, HBEH 611.

Grading Status: Pass/Fail.

#### PUBA 635. Military Leadership and Public Service. 3 Credits.

Leadership as taught and demonstrated in the military and how it translates to leadership in public service, including the interrelationship of the military and other public service and the transition of veterans to civilian leadership roles.

#### **Rules & Requirements**

**Grading Status:** Letter grade.

Same as: PWAD 635.

#### **Graduate-level Courses**

#### PUBA 709. Foundations of Public Administration. 3 Credits.

This course gives students a working knowledge of the multidisciplinary approach to governance as embraced by the theories of public administration. The course will include discussions on public management, values, organizational theory, and politics, among other topics. It will review the history and development of public administration, delve into the theories that are integral to the discipline, and review practical approaches to the application of these theories.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 710. Organization Theory. 3 Credits.

Provides a conceptual and experiential grounding in theories of management and organizational operation. Students learn how to analyze organizations and their environments from multiple perspectives. Students systematically examine important dimensions of organizational life: what motivates people, how decisions are made, challenges of diversity, conflict, and power dynamics.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 711. Public Service Leadership. 3 Credits.

Students learn about their leadership style and values, as well as strengths and weaknesses, with regard to public leadership at the personal, interpersonal, organizational, and community levels. Readings, assignments, and class activities focus on developing knowledge and skills necessary to lead successfully in public service settings.

#### **Rules & Requirements**

**Grading Status:** Letter grade.

#### PUBA 719. Public Administration Analysis and Evaluation I. 3 Credits.

First course in a two-course sequence introducing students to applied research design, data collection, data management, data analysis, and analytical reporting to allow them to conduct original research, be informed consumers of other research, and ultimately improve public program planning and evaluation decisions.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 720. Public Administration Analysis and Evaluation II. 3 Credits.

Second course in a two-course sequence introducing students to applied research design, data collection, data management, data analysis, and analytical reporting to allow students to conduct original research, be informed consumers of other research, and ultimately improve public program planning and evaluation decisions.

#### **Rules & Requirements**

**Requisites:** Prerequisite, PUBA 719. **Grading Status:** Letter grade.

Same as: POLI 725.

#### PUBA 721. Professional Communications. 3 Credits.

Prepares students to communicate clearly and effectively as public service leaders, which includes reading, listening, and thinking critically; writing and speaking clearly, concisely, and unambiguously; giving organized and convincing oral presentations; and using appropriate tools and tone in preparing oral and written communications for diverse audiences.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 723. Human Resource Management. 3 Credits.

Students gain knowledge of the behaviors and practices of human resource management, as well as an overview of diversity and inclusion in public sector work-forces. Class learning is both theoretical and experiential.

#### **Rules & Requirements**

Grading Status: Letter grade.

# PUBA 730. Governmental and Not-for-Profit Accounting and Reporting. 3 Credits.

Teaches the principles of accounting and financial reporting in governmental and not-for-profit environment. Provides skills for analyzing the financial condition of governments and the efficiency and effectiveness of governmental programs.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 731. Public Budgeting and Finance. 3 Credits.

Introduces students to the historical foundations, institutions, and basic principles of public budgeting and finance. The course covers the fundamental areas of public financial management, including the operating and capital budgeting processes used to obtain and allocate public resources, decision making in the budgeting process, and the criteria used to evaluate revenues.

#### **Rules & Requirements**

Grading Status: Letter grade.

# PUBA 734. Community Development & Revitalization Techniques. 4.5 Credits.

Community revitalization requires mastery of community development methods, the real estate development process, and public-private partnerships. Techniques include demographic trend analysis, stakeholder identification, government entitlement review, area and parcel analysis, market research, and pro forma financial analysis.

#### **Rules & Requirements**

Repeat Rules: May be repeated for credit. 9 total credits. 2 total

completions.

**Grading Status:** Letter grade.

Same as: PLAN 764.

#### PUBA 735. Community Revitalization Applied. 4.5 Credits.

Students apply their skills in business, planning, or public administration to actual community revitalization projects in North Carolina communities. Projects require an understanding of community development methods, the real estate development process, and public-private partnerships. Students will manage client relationships and learn how their skills contribute to solving community challenges. This course is ideal for first year graduate students.

#### **Rules & Requirements**

Repeat Rules: May be repeated for credit. 9 total credits. 2 total

completions.

Grading Status: Letter grade.

Same as: PLAN 735.

#### PUBA 736. Advanced Budgeting & Financial Analysis. 1.5 Credits.

The purpose of the course is to assist students with further development of their skills, approaches, and philosophies in the functional areas of public budgeting and financial management. Requires students to analyze case situations in public organizations, identify possible solutions in response to their analysis, and justify final recommendations.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 738. Managing Local Government Services. 3 Credits.

Students learn about the operations functions of local government. Each class will focus on a single local government department. Students will understand techniques and tools used to manage local governments effectively, efficiently, and equitably. Students learn the current issues, management trends, and problems associated with each local government department function.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 739. Intergovernmental Relations. 1.5 Credits.

This course is designed to enhance the practical skills of future public administration practitioners in navigating our complex intergovernmental system and supporting elected officials and others in influencing the outcome of public policy issues, consistent with professional ethics guidance.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 740. Decision Analysis. 3 Credits.

Course will provide introduction to a process for systematically thinking about decisions and valuable techniques for analyzing decisions. Students will learn how to construct models for decision making and how to use these models to analyze decisions.

#### Rules & Requirements

Grading Status: Letter grade.

#### PUBA 742. Data Visualization. 1.5 Credits.

This skills-based, half-semester course familiarizes professional program graduate students with insights into effective data communication, exposes them to a communication framework, and allows them to hone new skills through the completion of various assignments. Covered topics include developing clear messages, designing effective graphs and tables, formatting written documents, and creating multimedia presentations. While new tools and techniques feature in this course, the overarching goal is a timeless one: the sharing of ideas.

#### **Rules & Requirements**

**Grading Status:** Letter grade.

#### PUBA 743. Diversity in Public Administration. 1.5 Credits.

The U.S. public sector workforce is increasingly diverse in race, ethnicity, gender, religion, socioeconomic status, sexual preference, physical and mental abilities, and gender identity. Increased workplace diversity requires a new knowledge base, which this course seeks to impart through thought-provoking readings, in-class exercises, and lively and respectful discussions.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 744. MPA Immersion. 1.5 Credits.

How do concepts learned in the classroom translate into real-world practice? The Carolina MPA Immersion Experience offers both online and on-campus students the opportunity to make this connection and learn from MPA faculty with expertise in government and non-profit administration. Held at the UNC School of Government, the course allows students and faculty to come together for three days to focus on a relevant topic in the field of public administration.

#### **Rules & Requirements**

**Repeat Rules:** May be repeated for credit; may be repeated in the same term for different topics; 1 total credits. 5 total completions.

Grading Status: Letter grade.

#### PUBA 745. Professional Work Experience. 1.5 Credits.

Additionally, students will have to have completed the Professional Work Experience Practicum prior to enrolling in this course. The M.P.A. professional work experience consists of 10 weeks of full-time employment in a public agency or nonprofit organization. This course requires students to demonstrate and extend this learning experience within the context of public service leadership and management.

#### **Rules & Requirements**

**Requisites:** Prerequisites, PUBA 709, PUBA 710, PUBA 719, PUBA 720, PUBA 721, and one additional core course from the following: PUBA 723,

PUBA 731, or PUBA 760.

Repeat Rules: May be repeated for credit.

Grading Status: Letter grade.

#### PUBA 746. M.P.A. Portfolio. 1.5 Credits.

The purpose of the portfolio is for students to demonstrate and further develop their public service leadership potential through a collection of academic and professional products. Students take this course during their final semester, allowing them to integrate and build upon the core competencies of the program.

#### **Rules & Requirements**

**Requisites:** Prerequisites, PUBA 709, PUBA 710, PUBA 711, PUBA 719, PUBA 720, PUBA 721, PUBA 723, PUBA 731, PUBA 760, and PUBA 745.

Repeat Rules: May be repeated for credit.

Grading Status: Letter grade.

#### PUBA 747. Applied Research Problem I. 1.5 Credits.

Students required to reflect on and demonstrate how they apply and integrate their learning from six required MPA courses and their professional public service work experiences to successfully respond to an applied research problem. Students will select from a list of applied research problems, conduct a literature review, collect data, and identify their preliminary findings.

#### **Rules & Requirements**

Requisites: Prerequisites, PUBA 709, 710, 719, 720, 721; and one of the

following courses, 723, 731, or 760. **Grading Status:** Letter grade.

#### PUBA 748. Applied Research Problem II. 1.5 Credits.

Students will continue to work on their applied research problem from PUBA 747. Students are expected to enter PUBA 748 with a complete (clean) dataset, including a preliminary analysis that has been revised to include the feedback from PUBA 747 instructors. In this course, students will continue with the data analysis, discuss the findings, and develop recommendations.

#### **Rules & Requirements**

Requisites: Prerequisites, PUBA 709, 710, 711, 719, 720, 721, 723, 731,

760, and 747.

Grading Status: Letter grade.

#### PUBA 751. Local Government Management. 3 Credits.

Nature of city or county manager's job: expectations of elected body, staff, public and professional peers. Examines contemporary issues in departmental operations that have significant effect on how manager's performance is perceived.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 752. Productivity Improvement. 3 Credits.

This course is designed to acquaint students with concepts associated with strategic planning, productivity improvement, the importance of innovative service delivery, the measurement of performance, the gauging of constituent satisfaction, the viability of major proposals offered for improving operations, and the techniques for improving effectiveness. The course prepares students to conduct productivity analyses and to design realistic strategies for improving organizational operations.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 753. Performance Management in Local Government. 3 Credits.

The purpose of Performance Management in Local Government is to introduce students to how local officials measure the inputs, outputs, and outcomes of service delivery and how they use these performance data for making management and policy decisions. The course also includes how local officials use other types of data to information decision-making, including content analysis, benchmarking, financial condition analysis, and benefit-cost analysis.

#### **Rules & Requirements**

Grading Status: Letter grade.

# PUBA 754. Social Equity in Public Administration: Theory to Practice. 1.5 Credits.

Designed to help students think critically about social equity as the fourth pillar of public administration. Covering the origins of social equity as a concept in public administration. The course will also examine how social equity has been operationalized in practice, including how organizations create more equitable workplaces and communities and barriers to achieving social equity. Lastly, students will explore their roles and responsibilities to build a more just society as future public sector leaders.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 756. Nonprofit Management. 3 Credits.

Examination of the managerial challenges posed by nonprofit organizations and of techniques and practices used by managers of nonprofit organizations.

#### **Rules & Requirements**

Grading Status: Letter grade.

### PUBA 757. Financial Management of Nonprofit Organizations. 3

Provides basic financial skills for leaders of nonprofits, including bookkeeping fundamentals, interpreting financial statements, budgeting, cash management and investment, and legal compliance.

#### **Rules & Requirements**

Requisites: Prerequisites, SOWO 517 and 570.

**Grading Status:** Letter grade. **Same as:** SOWO 885.

#### PUBA 758. Navigating Nonprofit Local Government. 3 Credits.

This course is designed for graduate students who are seeking professional positions in local government or nonprofits. The overall objectives are to exchange information about issues of mutual concern to both nonprofits and governments.

#### **Rules & Requirements**

Grading Status: Letter grade.

# PUBA 759. Social Capital's Role in American Communities: From Theory to Practice. 1.5 Credits.

Social capital can come in many forms (trust, civic engagement, community attachment, and social networks) and has become one of the most contested concepts in social sciences. This course is designed to balance theories, methods, and applications, drawing on literatures from sociology, public policy, public administration, communication, media studies, and management.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 760. Law for Public Administration. 3 Credits.

Introduction to basic law subjects likely to be encountered in public administration. Topics include constitutional foundations, due process and equal protection, and First Amendment rights; property, contracts, employment, torts, criminal law, administrative law, and public ethics laws; and basic legal research, managing litigation, and working with lawyers.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 763. Grant Writing and Evaluation. 1.5 Credits.

Nonprofit leaders and public officials rely on grants to help fund their grand plans. You will learn the process of finding grants, how to prepare a grant proposal, and how to plan for and manage grant funds. This course will address some of the similarities and differences between the funding process from federal/state agencies and private foundations. Students may not receive credit for both PUBA 763 and PUBA 764. On campus MPA students only.

#### **Rules & Requirements**

**Grading Status:** Letter grade.

#### PUBA 764. Grant Writing. 3 Credits.

This course is designed to acquaint students with the grant seeking process for not-for-profit and public sector agencies. Through a review of specific writing techniques, students will practice and learn how to produce proposals that are comprehensive, cogent, and accountable to the objectives of the grantor agency. Students may not receive credit for both PUBA 763 and PUBA 764.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 765. Capital Budgeting and Finance. 1.5 Credits.

Analysis of alternative approaches to planning and administering the budgets and financial operations of public agencies. Extensive use of case materials.

#### **Rules & Requirements**

Grading Status: Letter grade.

# PUBA 766. Boards and Governance for Nonprofit Organizations. 1.5 Credits.

In this course we will examine theories and concepts of nonprofit organizational governance structures. Through this course, students will develop a foundational understanding of board governance fundamentals, board development, board leadership, and common practices of high performing boards.

#### **Rules & Requirements**

Grading Status: Letter grade.

## PUBA 767. Nonprofit Sector Systems Thinking and Collaboration. 1.5 Credits.

PUBA 767 will look at the relationship between Government, Nonprofit, and Private sector organizations through collaboration theory and a system thinking framework that allows for a deeper look at what influences how these networks of relationships work, to challenge how we think it works, and bring awareness and understanding to develop the public service leadership skills and strategies needed for effective community level collaboration.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 768. Mediation Skills for Public Organizations. 1.5 Credits.

Workshop-style course focuses on workplace and service provision conflicts to develop mediation skills; is comprised of short lectures, demonstration, and student practice of a mediation model/specific skill sets. May not be taken in addition to PUBA 772.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 769. Facilitation Skills for Public Sector Managers. 1.5 Credits.

Course is workshop-style that includes advance reading, videos and online assignments; concentrated two-day instruction on skills; and a reflection paper. Course focuses on inter-organization and community settings to develop facilitation skills and is comprised of short lectures, demonstration, and student practice of facilitation strategies.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 771. Managing Economic Development. 3 Credits.

Emphasizes the practical application and implementation of various approaches to economic development. Students will apply tools/ strategies by doing case studies and small group projects based on real-world scenarios faced by local practitioners.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 772. Mediation Skills for Public Managers. 3 Credits.

Examination of ombudsman and mediation principles, roles, ethics and techniques in public sector. Students are expected to develop mediation skills through observation, in-class practice and feedback. Models of mediation are compared and shared in class their application and/or adaptation of mediation to their current or desired public sector duties. An introduction to dispute systems design frames how mediation, and its variants can benefit students' public service. May not be taken in addition to PUBA 768.

#### **Rules & Requirements**

**Grading Status:** Letter grade.

#### PUBA 778. Strategic Information Technology Management. 3 Credits.

This course provides public managers with the basic knowledge to successfully manage technology projects and government information. The use of information technology has become an indispensable part of the public sector. Governments now use technology to communicate with citizens, disseminate information, and engage in digital democracy. This course is for on campus MPA students. Students cannot take PUBA 777 in addition to this course.

#### **Rules & Requirements**

Grading Status: Letter grade.

# PUBA 779. Strategic Fund Development for Nonprofit Leaders. 1.5 Credits.

This course is designed to help students develop a deep understanding of concepts, techniques and theories of nonprofit fundraising. After an introduction to philanthropy, students will utilize tools and resources for fundraising and analyze and evaluate fundraising methods. This course is applied meaning it is important to have a relationship with a nonprofit organization where you can access current fundraising collateral and apply principles of fundraising to the improvement of fundraising methods/products.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 780. Special Topics in Public Administration. 1-3 Credits.

Seminar in selected areas of public administration. Topics will vary from year to year. May be repeated for credit.

#### Rules & Requirements

Requisites: Prerequisite, permission of the instructor.

Repeat Rules: May be repeated for credit; may be repeated in the same

term for different topics. **Grading Status:** Letter grade.

#### PUBA 781. Directed Readings in Public Administration. 1-3 Credits.

Directed readings in a special field under the direction of a member of the graduate faculty.

#### **Rules & Requirements**

Repeat Rules: May be repeated for credit. 9 total credits. 9 total

completions.

Grading Status: Letter grade.

#### PUBA 782. Cybersecurity for Public Administrators. 1.5 Credits.

The primary goal of this course is to build students' knowledge of cybersecurity concepts, understanding of the threat landscape, overview of cyber liability insurance, principles of good cyber hygiene, and incident response strategies. Students may not take this course if they have previously or are currently taking PUBA 778: Strategic IT Management.

#### **Rules & Requirements**

Grading Status: Letter grade.

#### PUBA 787. Applied Environmental Finance: How to Pay for

**Environmental Services. 3 Credits.** 

How can governments, communities, organizations, and businesses fund environmental services? This applied course reviews the diverse tools and strategies that environmental service providers use to pay for programs. The course will focus on environmental services related to: drinking water, wastewater, storm-water, watershed protection, energy efficiency, renewable energy, sustainability, and wetlands.

#### **Rules & Requirements**

**Grading Status:** Letter grade. **Same as:** PLAN 787, ENVR 787.

#### PUBA 900. Research in Public Administration. 1 Credits.

In PUBA 900 students conduct research and preparation for their thesis substitute and oral examination.

#### **Rules & Requirements**

Repeat Rules: May be repeated for credit. 5 total credits. 5 total

completions.

Grading Status: Letter grade.

### **Contact Information**

#### **School of Government**

Visit Program Website (http://www.sog.unc.edu)

#### Dean

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#### M.P.A. Program Director

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