

STRATEGIC INNOVATION AND ENTREPRENEURSHIP CERTIFICATE

The best business minds often do not possess the skill set one needs to turn an innovative idea into a successful, sustainable business.

The Strategic Innovation and Entrepreneurship Certificate helps students develop the visionary, technical, and strategic skills they need to build, promote, and lead businesses in any industry.

This certificate is ideal for working professionals at all levels who want to learn how to start or grow a business.

Whether they seek to start their own business or expand an existing startup, students in the certificate program have the flexibility to work full-time while gaining valuable entrepreneurship experience.

Admissions Requirements

To be admitted into the program, you must hold a bachelor's degree from an accredited college or university and have at least two years of professional experience. While we value advanced degrees as part of an application, they are not a substitute for work experience.

Curriculum

Students who enroll in this online strategic innovation and entrepreneurship certificate program will learn how to apply core principles to their own business plans, including new venture discovery and corporate strategy for entrepreneurs and sales.

They will also learn how to identify potentially lucrative and financially viable enterprise opportunities, refine and develop their strategies to secure venture capital funding and other sources of capital, and expand their initial business vision over time.

Course Requirements

Code	Title	Hours
Core Courses		
MBA 800	Business Strategy	2
MBA 829	Strategy in High Velocity Markets	2
Electives		
A total of 8 credit hours of electives are required. Please choose from the electives list below.		8
Minimum Hours		12

Code	Title	Hours
Electives		
MBA 720	Technology Strategy & Business Innovation	2
MBA 721A	Managing Innovation	2
MBA 805A	Corporate Strategy	2
MBA 835	Introduction to Entrepreneurship	2
MBA 842	New Ventures Discovery	2
MBA 847	Sales	2

Non-Course Certificate Requirements