

MEDIA AND JOURNALISM, A.A.-B.A.

This is a suggested course plan. It is highly recommended that you meet regularly with your academic advisor to determine your course selection and progress toward graduation.

Students who transfer to UNC under the Comprehensive Articulation Agreement (CAA) have all lower-level General Education requirements completed, but must complete these requirements through transfer or UNC coursework: Global Language, Research and Discovery, Lifetime Fitness, Communication Beyond Carolina, Campus Life Experience, and, where applicable, Supplemental General Education. Students who do not transfer in under the CAA should work closely with their advisor to determine which requirements apply to them for the IDEAs in Action General Education curriculum (<http://catalog.unc.edu/undergraduate/ideas-in-action/>).

This catalog also includes a complete list of requirements for the Media and Journalism B.A. degree (<http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/#requirementstext>).

North Carolina Community College

UGETC Curriculum

Code	Title	Hours
UGETC	English composition (ENG 111 + ENG 112 = UNC ENGL 105)	6
UGETC	Humanities/Fine Arts/Communications (3 courses from at least 2 different disciplines; see UGETC list below)	9
UGETC	Social/Behavioral Sciences (3 courses from at least 2 different disciplines; see UGETC list below)	9
UGETC	Mathematics (see UGETC list below)	3-4
UGETC	Natural Sciences (see UGETC list below)	4
Total Hours		31-32

Additional General Education Courses

Code	Title	Hours
XXX 111	Foreign Language Level 1	3
XXX 112	Foreign Language Level 2	3
XXX 211	Foreign Language Level 3 ³	3
Select one of the following: ²		3
POL 120	American Government (UNC POLI 100)	
POL 130	State & Local Government (UNC POLI 205)	
POL 210	Comparative Government (UNC POLI 130)	
POL 220	International Relations (UNC POLI 150)	
Elective		2
Total Hours		14

Other Required Hours

Code	Title	Hours
ACA 122	College Transfer Success (UNC GENR ---)	1
Electives		13-14
Total Hours		14-15

Code	Title	Hours
Total Community College Hours		60


¹ Required in the major.

² Counts in the major.



³ All NC Community College Language courses numbered 211 are approved to transfer to UNC-Chapel Hill as a course that completes the GBLB-LANG IDEAs in Action requirement.

UNC-Chapel Hill (Advertising/Public Relations Curriculum)


Semester 5

Code	Title	Hours
MEJO 121	 Introduction to Digital Storytelling ¹	3
MEJO 137	Principles of Advertising and Public Relations (Level 1) ¹	3
MEJO 153	Writing and Reporting ¹	3
LFIT ---	Lifetime Fitness	1
Minor course #1, Elective, or IDEAs in Action Requirement		3
Elective or IDEAs in Action Requirement		3
Total Hours		16

Semester 6

Code	Title	Hours
MEJO 141	 Media Ethics (Conceptual course #1 of 2) ¹	3
MEJO 379	 Advertising and Public Relations Research (Level 2 course, #1 of 3) ¹	3
MEJO ---	Level two course (#2 of 3) ¹	3
Minor course #2, Elective, or IDEAs in Action Requirement		3
Elective or IDEAs in Action Requirement		3
Total Hours		15

Semester 7

Code	Title	Hours
MEJO 341	 Introduction to Media Law: Advertising, Public Relations, and Strategic Communication Focus ¹	3
MEJO ---	Level 2 course (#3 of 3) ¹	3
MEJO ---	Conceptual course (#2 of 2) ¹	3
MEJO ---	Level 3 course (#1 of 2) ¹	3
Minor course #3, Elective, or IDEAs in Action Requirement		3
Total Hours		15

Semester 8


Code	Title	Hours
MEJO ---	Level 3 course (#2 of 2) ¹	3
MEJO ---	Choice course ¹	3
MEJO ---	Capstone course ¹	3
Minor course #4, Elective, or IDEAs in Action Requirement		3
Minor course #5, Elective, or IDEAs in Action Requirement		3
Total Hours		15

¹ Required in the major.


A complete list of courses for each requirement can be found on the degree requirements (<http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/#requirementstext>).

UNC-Chapel Hill (Journalism Curriculum)

Semester 5

Code	Title	Hours
MEJO 121	 Introduction to Digital Storytelling ¹	3
MEJO 153	Writing and Reporting ¹	3
MEJO ---	Level one course (#1 of 2) ¹	3
LFIT ---	Lifetime Fitness	1
Minor course #1, Elective, or IDEAs in Action Requirement		3
Elective or IDEAs in Action Requirement		3
Total Hours		16

Semester 6

Code	Title	Hours
MEJO 141	 Media Ethics (Conceptual course #1 of 2) ¹	3
MEJO ---	Level one course (#2 of 2) ¹	3
MEJO ---	Level two course (#1 of 2) ¹	3
Minor course #2, Elective, or IDEAs in Action Requirement		3
Elective or IDEAs in Action Requirement		3
Total Hours		15

Semester 7

Code	Title	Hours
MEJO 340	Introduction to Media Law: Journalism Focus ¹	3
MEJO ---	Level two course (#2 of 2) ¹	3
MEJO ---	Conceptual course (#2 of 2) ¹	3
MEJO ---	Level three course (#1 of 2) ¹	3
Minor course #3, Elective, or IDEAs in Action Requirement		3
Total Hours		15

Semester 8

Code	Title	Hours
MEJO ---	Level three course (#2 of 2) ¹	3
MEJO ---	Choice course ¹	3
MEJO ---	Capstone course ¹	3
Minor course #4, Elective, or IDEAs in Action Requirement		3
Minor course #5, Elective, or IDEAs in Action Requirement		3
Total Hours		15

¹ Required in the major.

A complete list of courses for each requirement can be found on the degree requirements (<http://catalog.unc.edu/undergraduate/programs-study/media-journalism-major-ba/#requirementstext>).

UGETC Course List (A.A. Curriculum)

Code	Title	Hours
English Composition (two courses)		6
ENG 111	Writing & Inquiry ¹	

ENG 112	Writing/Research in the Disciplines ¹	
Humanities/Fine Arts (three courses from at least two different disciplines)		9
ART 111	Art Appreciation (UNC GENR 111)	
ART 114	Art History Survey I (UNC ARTH 151)	
ART 115	Art History Survey II (UNC ARTH 152)	
COM 120	Introduction to Interpersonal Communication (UNC COMM 120), OR	
COM 231	Public Speaking (UNC COMM 113)	
DRA 111	Theatre Appreciation (UNC DRAM 116)	
ENG 231	American Literature I (UNC ENGL 128) ²	
ENG 232	American Literature II (UNC ENGL 128) ²	
ENG 241	British Literature I (UNC ENGL 120) ²	
ENG 242	British Literature II (UNC ENGL 121) ²	
MUS 110	Music Appreciation (UNC MUSC 141)	
MUS 112	Introduction to Jazz (UNC MUSC 145)	
PHI 215	Philosophical Issues (UNC PHIL 101) ²	
PHI 240	Introduction to Ethics (UNC PHIL 160) ²	
Social/Behavioral Science (three courses from at least two different disciplines)		9
ECO 251	Principles of Microeconomics (UNC GENR 119) ³	
ECO 252	Principles of Macroeconomics (UNC GENR 119) ³	
HIS 111	World Civilizations I (UNC GENR 113)	
HIS 112	World Civilizations II (UNC GENR 113)	
HIS 131	American History I (UNC HIST 127)	
HIS 132	American History II (UNC HIST 128)	
POL 120	American Government (UNC POLI 100)	
PSY 150	General Psychology (UNC PSYC 101)	
SOC 210	Introduction to Sociology (UNC SOCI 101)	
Mathematics (select one course)		3-4
MAT 143	Quantitative Literacy (UNC MATH 118)	
MAT 152	Statistical Methods I (UNC STOR 155)	
MAT 171	Pre-calculus Algebra (UNC MATH 110P)	
Natural Sciences (select 4 SCH from the following courses):		4
AST 111/111A	Descriptive Astronomy I and Lab (UNC ASTR 101/100L)	
AST 151/151A	General Astronomy I and lab I (UNC ASTR 101/100L)	
BIO 110	Principles of Biology (UNC GENR 116)	
BIO 111	General Biology (UNC BIOL 101/101L + BIOL 103)	
CHM 151	General Chemistry I (UNC CHEM 101/101L)	
GEL 111	Introduction Geology (UNC GEOL 101/101L)	
PHY 110/110A	Conceptual Physics and Lab (UNC PHYS 101)	
Total Hours		31-32

IDEAs In Action Requirements not covered by the North Carolina Comprehensive Articulation Agreement that could be completed at the Community College:

COM 231 (UNC COMM 113) can fulfill COMMBEYOND; COM 120 (UNC COMM 120), CHM 251² (UNC CHEM 261 + CHEM 262L) or CHM 252² (UNC CHEM 262 + CHEM 262L) can fulfill RESEARCH, and PED 110 (LFIT 998) can fulfill LIFE-FIT.

¹ Students who complete both ENG 111 and 112 receive credit for UNC ENGL 100 + ENGL 105.

² Course may have prerequisite(s). Consult the North Carolina Community College Combined Course Library (<https://www.nccommunitycolleges.edu/academic-programs/combined-course-library/>) for most current information.

³ ECO 251 + 252 = UNC ECON 101 + UNC GENR 119.

Additional Resources

Applying to Carolina

- The Office of Undergraduate Admissions (<https://admissions.unc.edu/apply/types-of-applications/transfer/>) provides information about the application process for transfer students.

Advising and Community College Course Selection

- For UGETC, Pre-Major, Elective, or GEC course options, please refer to the Comprehensive Articulation Agreement transfer course list (<https://www.nccommunitycolleges.edu/academic-programs/college-transferarticulation-agreements/comprehensive-articulation-agreement-caa/>).
- Students should work with their community college academic advisor to ensure appropriate course selection for AA/AS degree completion.

Additional Resources

- To find out how your N.C. community college coursework will transfer to UNC, please view the transfer credit list (https://tes.collegesource.com/publicview/TES_publicview01.aspx?rid=ff81c5a2-3ec7-4b31-a7fb-04e2fd5f0345&aid=ca8ebc64-42ca-4a2d-b16b-f8f68bbb6767) for your community college campus.