

BUSINESS ADMINISTRATION, A.S.-B.S.B.A.

This is a suggested course plan. It is highly recommended that you meet regularly with your academic advisor to determine your course selection and progress toward graduation.

Students who transfer to UNC under the Comprehensive Articulation Agreement (CAA) have all lower-level General Education requirements completed, but must complete these requirements through transfer or UNC coursework: Global Language (<https://catalog.unc.edu/undergraduate/ideas-in-action/global-language/>), Research and Discovery (<https://catalog.unc.edu/undergraduate/ideas-in-action/research-discovery/>), Lifetime Fitness (<https://catalog.unc.edu/undergraduate/ideas-in-action/lifetime-fitness/>), Communication Beyond Carolina (<https://catalog.unc.edu/undergraduate/ideas-in-action/communication-beyond/>), Campus Life Experience (<https://catalog.unc.edu/undergraduate/ideas-in-action/campus-life-experience/>), and, where applicable, Supplemental General Education. Students who do not transfer in under the CAA should work closely with their advisor to determine which requirements apply to them for the IDEAs in Action General Education curriculum (<https://catalog.unc.edu/undergraduate/ideas-in-action/>).

This catalog also includes a complete list of requirements for the Business Administration B.S.B.A. degree (<https://catalog.unc.edu/undergraduate/programs-study/business-administration-major-bsba/#requirementstext>).

Admission to the business school is required. Junior transfer students are encouraged to apply directly to the bachelor of science in business administration when applying to UNC via the Common Application. For more information, visit the transfer information page (<https://www.kenan-flagler.unc.edu/programs/undergraduate-business/admissions/transfer-students/>) of our website. This page reflects admissions requirements for students applying during the applications cycles for spring 2024 and fall 2024 entry terms forward (submitted between July 1–September 1, 2023). Students applying to prior application cycles should reference this page in the 2021–2022 or prior archived editions (<https://catalog.unc.edu/archives/>) of the catalog.

Kenan–Flagler Business School encourages transfer students to consider a 9th and/or 10th semester to enable them to further spread out the major requirements.

North Carolina Community College UGETC Curriculum

Code	Title	Hours
UGETC	English composition (ENG 111 + ENG 112 = UNC ENGL 105)	6
UGETC	Humanities/Fine Arts/Communication (2 courses from at least 2 different disciplines; see UGETC list below)	6
ECO 251	Principles of Microeconomics (ECO 251 + 252 = UNC ECON 101 + GENR 119) ¹	3
UGETC	Social and Behavioral Sciences (1 additional course from a discipline other than economics; see UGETC list below)	3
One of: ¹		4

MATH 263 & MAT 263A	Brief Calculus (UNC MATH 152 + MATH 110P)	
MAT 271	Calculus I (UNC MATH 231 + MATH 129P + MATH 110P)	
MAT 272	Calculus II (UNC MATH 232 + MATH 110P)	
UGETC	Mathematics (1 additional course; see UGETC list below)	4
UGETC	Natural Sciences (see UGETC list below)	8
Total Hours		34

Additional General Education Courses

Code	Title	Hours
XXX 111	Foreign Language Level 1	3
XXX 112	Foreign Language Level 2	3
XXX 211	Foreign Language Level 3 ²	3
Elective		6
Total Hours		15

Other Required Hours

Code	Title	Hours
ACA 122	College Transfer Success (UNC GENR --)	1
ECO 252	Principles of Macroeconomics (ECO 251 + 252 = UNC ECON 101 + GENR 119) ¹	3
MAT 152	Statistical Methods I (UNC STOR 155) ¹	3
Electives		4
Total Hours		11


Code	Title	Hours
Total Community College Hours		60

¹ Major prerequisite. Successful completion is defined as earning a final grade of at least a C, not a C-.

² All NC Community College Language courses numbered 211 are approved to transfer to UNC-Chapel Hill as a course that completes the GLOBL-LANG IDEAs in Action requirement.

UNC–Chapel Hill


Semester 5

Code	Title	Hours
BUSI 100	Introduction to Business: People, Profits, Planet	1.5
ECON 410	 Intermediate Microeconomics ^{2, H}	4
	Lifetime Fitness (https://catalog.unc.edu/undergraduate/ideas-in-action/lifetime-fitness/) ³	1
	General Elective Courses Outside of the Business School ³	9
Total Hours		15.5

H Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

Semester 6

Code	Title	Hours
BUSI 401	Management and Corporate Communication ^{1, 4}	3
BUSI 403	Operations Management ¹	3

BUSI 405	 Leading and Managing: An Introduction to Organizational Behavior ¹	3
BUSI 408	Corporate Finance ¹	3
Business Electives	^{1, 5}	3

Total Hours **15**

Semester 7

Code	Title	Hours
BUSI 406	Marketing ¹	3
BUSI 407	Financial Accounting ¹	3
BUSI 411	Strategic Management at the Business Level ^{1, 6}	1.5
Business Electives	^{1, 5}	7.5

Total Hours **15**

Semester 8

Code	Title	Hours
BUSI 404	Business Ethics ¹	1.5
BUSI 410	Business Analytics ¹	3
BUSI 412	Strategic Management in the Modern Corporation ^{1, 6}	1.5
Business Electives	^{1, 5}	7.5
General Elective Course Outside of the Business School ³		3

Total Hours **16.5**

¹ Required in the major.

² Students have the option to complete this in the summer prior to their first term at UNC.

³ The major requires a minimum of 5 courses (15 hours of credit) outside Kenan–Flagler Business School and any additional business or nonbusiness courses needed to complete a minimum of 120 credit hours, including transfer credit, to graduate. Students entering under the Articulation Agreement with an A.A. should earn 64 hours of transfer credit from the NC Community College, which can apply toward this minimum. The 12–15 credit hours shown on this pathway represents the remaining hours needed to reach the 120 minimum hours for graduation after completing the major requirements and taking into account the 64 credit hours of transfer credit.

Minors at UNC typically require 15 hours to complete, 9 hours of which must be completed at UNC.

IDEAs in Action requirements not completed through BUSI coursework should be completed using these hours and/or credit transferred from the NC Community College.

⁴ Recommended to be taken within the first two semesters of the program.

⁵ An area core course, with an earned grade of at least a C (not C-), is a prerequisite course for any elective course in that area (e.g., BUSI 406 is a prerequisite for BUSI 501). Other restrictions may apply to certain business courses.

⁶ BUSI 411 must be taken prior to BUSI 412; BUSI 412 must be taken in last 2 semesters.

UGETC Course List (A.S. Curriculum)

Code	Title	Hours
English Composition (two courses)		6
ENG 111	Writing & Inquiry ¹	
ENG 112	Writing/Research in the Disciplines ¹	

Humanities/Fine Arts (two courses from at least two different disciplines) **6**

ART 111	Art Appreciation (UNC GENR 111)
ART 114	Art History Survey I (UNC ARTH 151)
ART 115	Art History Survey II (UNC ARTH 152)
COM 120	Introduction to Interpersonal Communication (UNC COMM 120), OR
COM 231	Public Speaking (UNC COMM 113)
DRA 111	Theatre Appreciation (UNC DRAM 116)
ENG 231	American Literature I (UNC ENGL 128) ²
ENG 232	American Literature II (UNC ENGL 128) ²
ENG 241	British Literature I (UNC ENGL 120) ²
ENG 242	British Literature II (UNC ENGL 121) ²
MUS 110	Music Appreciation (UNC MUSC 141)
MUS 112	Introduction to Jazz (UNC MUSC 145)
PHI 215	Philosophical Issues (UNC PHIL 101) ²
PHI 240	Introduction to Ethics (UNC PHIL 160) ²

Social/Behavioral Science (two courses from at least two different disciplines) **6**

ECO 251	Principles of Microeconomics (UNC GENR 119) ³
ECO 252	Principles of Microeconomics (UNC GENR 119) ³
HIS 111	World Civilizations I (UNC GENR 113)
HIS 112	World Civilizations II (UNC GENR 113)
HIS 131	American History I (UNC HIST 127)
HIS 132	American History II (UNC HIST 128)
POL 120	American Government (UNC POLI 100)
PSY 150	General Psychology (UNC PSYC 101)
SOC 210	Introduction to Sociology (UNC SOCI 101)

Mathematics (select two courses) **8**

MAT 171	Precalculus Algebra (UNC MATH 110P)
MAT 172	Pre-calculus Trigonometry (UNC MATH 130 + MATH 110P)
MAT 263	Brief Calculus (UNC MATH 152 + MATH 110P)
MAT 271	Calculus I (UNC MATH 231 + MATH 129P + MATH 110P)
MAT 272	Calculus II (UNC MATH 232 + MATH 110P)

Natural Sciences (select 8 SCH from the following courses): **8**

AST 151/151A	General Astronomy I and Lab (UNC ASTR 101/100L)
BIO 110	Principles of Biology (UNC GENR 116)
BIO 111 & 112	General Biology I & II (UNC BIOL 101/101L + BIOL 103 + BIOL 104)
CHM 151 & 152	General Chemistry I & II (UNC CHEM 101/101L + CHEM 102/102L)
GEL 111	Introduction Geology (UNC EMES 101/101L)
PHY 110/110A	Conceptual Physics and Lab (UNC PHYS 101)
PHYS 151 & 152	College Physics I & II (UNC PHYS 114 + PHYS 115)
PHYS 251 & 252	General Physics I & II (UNC PHYS 118 + PHYS 119)

Total Hours **34**

IDEAs In Action Requirements not covered by the North Carolina Comprehensive Articulation Agreement that could be completed at the Community College:

COM 231 (UNC COMM 113) can fulfill COMMBEYOND; COM 120 (UNC COMM 120), CHM 251² (UNC CHEM 261 + CHEM 262L) or CHM 252² (UNC CHEM 262 + CHEM 262L) can fulfill RESEARCH, and PED 110 (LFIT 998) can fulfill LIFE-FIT.

¹ Students who complete both ENG 111 and 112 receive credit for UNC ENGL 100 + ENGL 105.

² Course may have prerequisite(s). Consult the North Carolina Community College Combined Course Library (<https://www.nccommunitycolleges.edu/academic-programs/combined-course-library/>) for most current information.

³ ECO 251 + 252 = UNC ECON 101 + UNC GENR 119.

Additional Resources

Applying to Carolina

- The Office of Undergraduate Admissions (<https://admissions.unc.edu/apply/types-of-applications/transfer/>) provides information about the application process for transfer students.

Advising and Community College Course Selection

- For UGETC, Pre-Major, Elective, or GEC course options, please refer to the Comprehensive Articulation Agreement transfer course list (<https://www.nccommunitycolleges.edu/academic-programs/college-transferarticulation-agreements/comprehensive-articulation-agreement-caa/>).
- Students should work with their community college academic advisor to ensure appropriate course selection for AA/AS degree completion.

Additional Resources

- To find out how your N.C. community college coursework will transfer to UNC, please view the transfer credit list (https://tes.collegesource.com/publicview/TES_publicview01.aspx?rid=ff81c5a2-3ec7-4b31-a7fb-04e2fd5f0345&aid=ca8ebc64-42ca-4a2d-b16b-f8f68bbb6767) for your community college campus.