MANAGEMENT AND SOCIETY MAJOR, B.A.

Contact Information
Department of Sociology
http://www.unc.edu/depts/soc
155 Hamilton Hall, CB# 3210
(919) 962-1007

Michael Dunn, Assistant Director of Undergraduate Studies
mikewill@live.unc.edu

Kenneth Andrews, Chair
kta1@email.unc.edu

Leah Elms, Student Services Manager
leahelms@email.unc.edu

Management and society is an interdisciplinary major that focuses on the institutional context and inner workings of organizations. The major prepares students for a variety of positions in private or public-sector organizations. Additionally, many students find the curriculum to be excellent preparation for a variety of business-oriented graduate and professional degree programs.

Some students have combined management and society with majors in such academic disciplines as economics, sociology, psychology, public policy, history, and political science.

Department Programs

Majors
• Sociology Major, B.A. (http://catalog.unc.edu/undergraduate/programs-study/sociology-major-ba)
• Management and Society Major, B.A. (p. 1)

Minor

Graduate Programs
• M.A. in Sociology (http://catalog.unc.edu/graduate/schools-departments/sociology)
• Ph.D. in Sociology (http://catalog.unc.edu/graduate/schools-departments/sociology)

Student Learning Outcomes
Upon completion of the management and society program, students should be able to:
• Identify and explain general social, historical, and economic forces that affect job markets and job stability

Requirements
In addition to the program requirements listed below, students must
• attain a final cumulative GPA of at least 2.0
• complete a minimum of 45 academic credit hours earned from UNC–Chapel Hill courses
• take at least half of their major course requirements (courses and credit hours) at UNC–Chapel Hill
• earn a minimum of 18 hours of C or better in the major core requirements (some majors require 21 hours).

For more information, please consult the degree requirements section of the catalog (http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degerequirementstext).

Core Requirements
The major in management and society consists of 10 core courses grouped into the following four areas:

Economics:
ECON/MNGT 310 Microeconomics: Theory and Applications (by the end of the junior year) 3
or ECON 410 Intermediate Theory: Price and Distribution
Employer-employee relations: one course from three of the five clusters below:
Cluster 1:
BUSI 405 Leading and Managing: An Introduction to Organizational Behavior
Cluster 2:
COMM 120 Introduction to Interpersonal and Organizational Communication H
COMM/MNGT 223 Small Group Communication
COMM 325 Introduction to Organizational Communication H
PSYC 563 Small Groups
Cluster 3:
MNGT/SOCI 131 Social Relations in the Workplace
Cluster 4:
PSYC 260 Social Psychology H
SOCI 112 Social Interaction
Cluster 5:
PSYC 531 Tests and Measurement
Human resources and labor markets:
ECON/MNGT 380 The Economics of Labor Relations 1 3
MNGT/SOCI 427 The Labor Force 3
The social context of business:
ECON/MNGT 345 Public Policy Toward Business 1 3
MNGT/SOCI 410 Formal Organizations and Bureaucracy 3
Two additional courses are required, one course from two of the four clusters below:
Cluster 1:
ECON/MNGT 330 Economic History of the United States 1
To graduate with honors in sociology, a major must meet the following requirements:

- At least a 3.3 cumulative grade point average in major courses and all courses taken at the University.
is not provided for the internship alone; some written work involving sociological analysis is required to receive credit for SOCI 393. Because of the expectation that students doing an internship for academic credit will conduct substantive sociological analysis, it is very important that planning begin early. Students must secure all approvals for the contract before the first day of the internship.

**Undergraduate Howard W. Odum Award**

The Undergraduate Howard W. Odum Award is presented yearly to a graduating senior who has displayed excellence in undergraduate sociological achievement. This award was established in 1967 in honor of Professor Howard Odum, who founded and first chaired the UNC-Chapel Hill Department of Sociology. Odum was a pioneer in American sociology and a major influence on the discipline. The department faculty selects the recipient of the annual award on the basis of grade records and other demonstrations of academic talent and accomplishment as an undergraduate.

**Undergraduate Research**

Students interested in working with faculty on their research projects should contact the Office for Undergraduate Research for more information and also speak with the director of undergraduate studies.