Management and Society Major, B.A.

Contact Information
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Management and society is an interdisciplinary major that focuses on the institutional context and inner workings of organizations. The major prepares students for a variety of positions in private or public-sector organizations. Additionally, many students find the curriculum to be excellent preparation for a variety of business-oriented graduate and professional degree programs.

Some students have combined management and society with majors in such academic disciplines as economics, sociology, psychology, public policy, history, and political science.

Department Programs

Majors
- Sociology Major, B.A. (http://catalog.unc.edu/undergraduate/programs-study/sociology-major-ba)
- Management and Society Major, B.A. (p. 1)

Minor

Graduate Programs
- M.A. in Sociology (http://catalog.unc.edu/graduate/schools-departments/sociology)
- Ph.D. in Sociology (http://catalog.unc.edu/graduate/schools-departments/sociology)

Student Learning Outcomes
Upon completion of the management and society program, students should be able to:
- Identify and explain general social, historical, and economic forces that affect job markets and job stability

Requirements
In addition to the program requirements listed below, students must
- attain a final cumulative GPA of at least 2.0
- complete a minimum of 45 academic credit hours earned from UNC–Chapel Hill courses
- take at least half of their major course requirements (courses and credit hours) at UNC–Chapel Hill
- earn a minimum of 18 hours of C or better in the major core requirements (some majors require 21 hours).

For more information, please consult the degree requirements section of the catalog (http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirementstext).

Core Requirements
The major in management and society consists of 10 core courses grouped into the following four areas:

Economics:
- ECON/MNGT 310 Microeconomics: Theory and Applications (by the end of the junior year) 3
  or ECON 410 Intermediate Theory: Price and Distribution 3

Employer-employee relations: one course from three of the five clusters below:
- Cluster 1:
  - BUSI 405 Leading and Managing: An Introduction to Organizational Behavior

- Cluster 2:
  - COMM 120 Introduction to Interpersonal and Organizational Communication H
  - COMM/MNGT 223 Small Group Communication
  - COMM 325 Introduction to Organizational Communication H
  - PSYC 563 Small Groups

- Cluster 3:
  - MNGT/SOCI 131 Social Relations in the Workplace

- Cluster 4:
  - PSYC 260 Social Psychology H
  - SOCI 112 Social Interaction

- Cluster 5:
  - PSYC 531 Tests and Measurement

Human resources and labor markets:
- ECON/MNGT 380 The Economics of Labor Relations 1 3
- MNGT/SOCI 427 The Labor Force 3

The social context of business:
- ECON/MNGT 345 Public Policy Toward Business 1 3
- MNGT/SOCI 410 Formal Organizations and Bureaucracy 3

Two additional courses are required, one course from two of the four clusters below:
- Cluster 1:
  - ECON/MNGT 330 Economic History of the United States 1
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HIST/MNGT 364  History of American Business
Cluster 2:
HIST/MNGT 365  The Worker and American Life
Cluster 3:
MNGT/SOCI 412  Social Stratification
Cluster 4:
MNGT/SOCI 415  Economy and Society

Additional Requirements
One of the following: 3-4
MATH 152  Calculus for Business and Social Sciences
MATH 231  Calculus of Functions of One Variable I
STOR 112  Decision Models for Business
STOR 113  Decision Models for Business and Economics
PSYC 101  General Psychology
ECON 101  Introduction to Economics
HIST 128  American History since 1865
SOCI 101  Sociological Perspectives
One of the following applied statistics courses outside the major: 3
ECON 400  Introduction to Statistics and Econometrics
PSYC 210  Statistical Principles of Psychological Research
SOCI 252  Data Analysis

Total Hours 48-49

Honors in Sociology
The department attempts to identify and invite all qualified students to participate in the senior honors program. Students who are not contacted, especially double majors, transfer students, and students who declare their major in sociology relatively late in their college careers, are encouraged to speak with their major advisor or the department’s honors advisor no later than the preregistration period during the second semester of their junior year.

To graduate with honors in sociology, a major must meet the following requirements:

- At least a 3.3 cumulative grade point average in major courses and all courses taken at the University
- Completion of an honors thesis based on independent study, which may involve collection of data by the student, under the supervision of a faculty thesis advisor
- Participation in an honors seminar program during the fall and spring semesters of the senior year.

Students may receive credit for one or both senior honors research and seminar courses (SOCI 691H and SOCI 692H) depending on the extent of their thesis work.

For more information on honors, contact Professor Howard Aldrich (howard_aldrich@unc.edu), CB# 3210, 202 Hamilton Hall, (919) 962-5044.

Honors in Management and Society
A student may, as a result of distinguished work (3.3 grade point average or higher), be awarded a degree with honors or highest honors. This requires completion of a senior honors thesis. Interested students should contact the management and society office for more information. Honors students should enroll in MNGT 691H and MNGT 692H. MNGT 692H will fulfill one of the course requirements from the social context of business group listed above.

Student Clubs
The Sociology Club is a student-run, student-driven organization that may provide relevant presentations, discussions, guidance, and/or service opportunities in sociology. The Society for Human Resources Management (SHRM) is a student-run, student-driven organization that may provide relevant presentations, discussions, guidance, and/or service and intern opportunities in management and society.

Independent Study and Reading
SOCI 396 may be taken for one to three hours of course credit depending on the amount of academic work planned by the student. It is usually taken by juniors and seniors who have completed at least two or three courses in sociology. Students may use independent study to

- Do reading and research in an area in which no course is offered
- Take advanced or more specialized coursework in a specific area of sociology

After an area of study has been selected, the student contacts a faculty member in the department whose interests are in or related to the topic area. If the faculty member agrees to direct the student’s independent study, the student needs final approval by the department’s director of undergraduate studies. It is the student’s and faculty supervisor’s responsibility to determine the amount of reading and/or outside work to be done, the frequency with which the student’s progress will be assessed, and the papers or examinations that will constitute the course requirements. An approved learning contract is necessary, and some written work involving sociological analysis is required to receive credit for SOCI 396. Students must sign up for SOCI 396 before the end of the first week of classes.

Independent Experiential Internship
Students may combine employment and study in the form of an internship program for which they receive one to three academic credits through SOCI 393. The student must assume responsibility for employment arrangements. Students may not receive credit for paid employment. The student contacts a faculty member in the department whose interests are in or related to the area of the internship. If the faculty member agrees to direct the internship, the student needs final approval by the department’s director of undergraduate studies.

Credit

Special Opportunities in Sociology and Management and Society

Honors in Management and Society
Double majors in economics and management and society may take ECON 430 instead of ECON 330, ECON 445 instead of ECON 345, and ECON 480 instead of ECON 380.

All General Education requirements must be met. Students must earn at least 21 hours of C or better grades in the major core. Some of the core courses are cross-listed.
is not provided for the internship alone; some written work involving sociological analysis is required to receive credit for SOCI 393. Because of the expectation that students doing an internship for academic credit will conduct substantive sociological analysis, it is very important that planning begin early. Students must secure all approvals for the contract before the first day of the internship.

**Undergraduate Howard W. Odum Award**

The Undergraduate Howard W. Odum Award is presented yearly to a graduating senior who has displayed excellence in undergraduate sociological achievement. This award was established in 1967 in honor of Professor Howard Odum, who founded and first chaired the UNC-Chapel Hill Department of Sociology. Odum was a pioneer in American sociology and a major influence on the discipline. The department faculty selects the recipient of the annual award on the basis of grade records and other demonstrations of academic talent and accomplishment as an undergraduate.

**Undergraduate Research**

Students interested in working with faculty on their research projects should contact the Office for Undergraduate Research for more information and also speak with the director of undergraduate studies.