HEALTH POLICY AND MANAGEMENT MAJOR, B.S.P.H.

Contact Information
Department of Health Policy and Management
Visit Program Website [http://www.sph.unc.edu/hpm](http://www.sph.unc.edu/hpm)
Rosenau Hall, CB# 7411
(919) 966-4609

Morris Weinberger, Chair
mweinber@email.unc.edu

Kristin Reiter, Associate Chair
reiter@email.unc.edu

Rebecca Slifkin, Associate Chair
becky_slifkin@unc.edu

Karl Umble, Program Director
umble@email.unc.edu

Jackie Siler, Student Services/Assistant Registrar
jsiler@email.unc.edu

Lynnette Jones, Student Services Manager/Registrar
lynnette_jones@unc.edu

The mission of the B.S.P.H. program in health policy and management is to improve the health of individuals and communities and reduce health inequities in the United States and abroad by educating future health leaders, managers, policymakers, practitioners, and researchers. Our graduates will excel in a broad range of positions and graduate and professional degree programs. Our vision is to foster high quality, accessible, and affordable health systems that achieve optimal population health in North Carolina, the United States, and around the world.

The curriculum is designed to help students develop the following competencies: health industry knowledge; communication and teamwork skills; research, analysis, and problem-solving skills; business skills, including financial management, human resources management, information management, strategic planning and marketing, organizational understanding, and leadership; health law and ethics; policy; and professionalism.

Admission [http://catalog.unc.edu/undergraduate/schools-college/public-health/#text](http://catalog.unc.edu/undergraduate/schools-college/public-health/#text) to the program is required.

Student Learning Outcomes
Upon completion of the health policy and management program (B.S.P.H), students should be able to:

- Demonstrate knowledge of the health industry, including current policies and trends in healthcare, public health, and health policies
- Apply effective communication, teamwork, and consulting skills; create effective products for organizations
- Demonstrate and apply research, analysis, and problem-solving skills to public health problems
- Demonstrate and apply skills in financial management and information management to public health problems
- Demonstrate and apply skills in strategic planning and marketing to public health problems
- Demonstrate and apply skills in leadership, management, and organizational understanding to public health problems
- Demonstrate the ability to communicate public health information, in both oral and written forms, through a variety of media and to diverse audiences
- Demonstrate the ability to locate, use, evaluate, and synthesize public health information
- Demonstrate understanding and skills in the core public health domains: statistics, epidemiology, environmental health, and social and behavioral science
- Apply skills in professionalism: Develop effective working relationships, effective business communication, job search, interviewing, resume development, and other related skills

Requirements
In addition to the program requirements listed below, students must

- attain a final cumulative GPA of at least 2.0
- complete a minimum of 45 academic credit hours earned from UNC-Chapel Hill courses
- take at least half of their major course requirements (courses and credit hours) at UNC-Chapel Hill.

For more information, please consult the degree requirements section of the catalog [http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirements#text](http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirements#text).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIOS 600</td>
<td>Principles of Statistical Inference</td>
<td>3</td>
</tr>
<tr>
<td>ENVR 600</td>
<td>Environmental Health</td>
<td>3</td>
</tr>
<tr>
<td>EPID 600</td>
<td>Principles of Epidemiology for Public Health</td>
<td>3</td>
</tr>
<tr>
<td>HBEH 600</td>
<td>Social and Behavioral Sciences in Public Health</td>
<td>3</td>
</tr>
<tr>
<td>HPM 310</td>
<td>Introduction to Law and Ethics in Health Management</td>
<td>3</td>
</tr>
<tr>
<td>HPM 320</td>
<td>Introduction to Strategic Planning and Marketing</td>
<td>3</td>
</tr>
<tr>
<td>HPM 330</td>
<td>Introduction to Health Organization Leadership, Management, and Behavior</td>
<td>3</td>
</tr>
<tr>
<td>HPM 340</td>
<td>Foundations of Health Care Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>HPM 341</td>
<td>Information Systems, Technology, and Tools</td>
<td>3</td>
</tr>
<tr>
<td>HPM 350</td>
<td>Introduction to Health Services Systems</td>
<td>3</td>
</tr>
<tr>
<td>HPM 351</td>
<td>Politics, Public Health, and Health Policy</td>
<td>3</td>
</tr>
<tr>
<td>HPM 352</td>
<td>Introduction to Health Services Systems II</td>
<td>3</td>
</tr>
<tr>
<td>HPM 393</td>
<td>Field Training in Health Policy and Management (requires a $400.00 field training fee)</td>
<td>2</td>
</tr>
<tr>
<td>HPM 697</td>
<td>B.S.P.H. Capstone</td>
<td>3</td>
</tr>
</tbody>
</table>

Additional Requirements

- BIOL 101 Principles of Biology
- 101L and Introductory Biology Laboratory
- ECON 101 Introduction to Economics

For more information, please consult the degree requirements section of the catalog [http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirements#text](http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirements#text).
Health Policy and Management Major, B.S.P.H.

STOR 155 or ECON 400
Introduction to Data Models and Inference
Introduction to Statistics and Econometrics
3

One of the following financial or managerial accounting courses: 1.5-4
BUSI 101 Management Accounting
BUSI 102 Financial Accounting
BUSI 106 Financial Accounting CS
BUSI 107 Management Accounting SS
BUSI 108 Management Accounting CS
BUSI 407 Financial Accounting and Analysis

One of the following courses (or credit by examination): 3
MATH 130 Precalculus Mathematics
MATH 152 Calculus for Business and Social Sciences
MATH 231 Calculus of Functions of One Variable I \(^H\)
MATH 232 Calculus of Functions of One Variable II \(^H\)
MATH 233 Calculus of Functions of Several Variables \(^H\)
STOR 112 Decision Models for Business
STOR 113 Decision Models for Business and Economics

Total Hours 55.5-58

\(^H\) Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

1 Requires a grade of C (not C-) or better
2 Prerequisites for admission to the B.S.P.H. program in health policy and management

Sample Plan of Study

Sample plans can be used as a guide to identify the courses required to complete the major and other requirements needed for degree completion within the expected eight semesters. The actual degree plan may differ depending on the course of study selected (second major, minor, etc.). Students should meet with their academic advisor to create a degree plan that is specific and unique to their interests. The sample plans represented in this catalog are intended for first-year students entering UNC–Chapel Hill in the fall term. Some courses may not be offered every term.

Course Title Hours

First Year
BIOL 101 Principles of Biology 4
& 101L and Introductory Biology Laboratory \(^H\)
ECON 101 Introduction to Economics \(^H\) 3
Hours 7

Sophomore Year
STOR 155 or ECON 400
Introduction to Data Models and Inference
or Introduction to Statistics and Econometrics
3
BUSI 102 Financial Accounting
or Management Accounting
BUSI 101 or Financial Accounting CS
BUSI 106 or Management Accounting SS
BUSI 107 or Management Accounting CS
BUSI 108 or Financial Accounting and Analysis

MATH 130 Precalculus Mathematics
or Calculus for Business and Social Sciences
or Calculus of Functions of One Variable I
or Calculus of Functions of One Variable II
or Calculus of Functions of Several Variables
or Decision Models for Business
or Decision Models for Business and Economics
3

Junior Year
Fall Semester
HPM 341 Information Systems, Technology, and Tools 3
HPM 350 Introduction to Health Services Systems 3
BIOS 600 Principles of Statistical Inference \(^1\) 3
Hours 9

Spring Semester
HPM 320 Introduction to Strategic Planning and Marketing 3
HPM 340 Foundations of Health Care Financial Management 3
HPM 352 Introduction to Health Services Systems II 3
ENVR 600 Environmental Health \(^1\) 3
Hours 12

Senior Year
Fall Semester
HPM 393 Field Training in Health Policy and Management \(^2\) 2
HPM 310 Introduction to Law and Ethics in Health Management 3
HPM 330 Introduction to Health Organization Leadership, Management, and Behavior 3
HPM 691H Honors Research (optional elective) 3
EPID 600 Principles of Epidemiology for Public Health \(^1\) 3
Hours 14

Spring Semester
HPM 351 Politics, Public Health, and Health Policy 3
HPM 697 B.S.P.H. Capstone 3
HPM 692H Independent Honors Research (optional elective) 3
HBEH 600 Social and Behavioral Sciences in Public Health \(^1\) 3
Hours 12

Total Hours 61.5
Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

1 BIOS 600, ENVR 600, EPID 600, and HBEH 600 may be taken in any semester.

2 HPM 393 is completed during the summer term between the Junior and Senior year.

Special Opportunities in Health Policy and Management

Honors in Health Policy and Management

Students who meet the eligibility criteria are invited to participate in the two-semester honors research program in their senior year. HPM 691H is offered as a seminar in the fall semester. HPM 692H is offered as a seminar in the spring semester. Students defend their proposals in the fall and their theses in the spring.

School and Departmental Involvement

Opportunities exist for involvement in student organizations such as the Healthcare Executives Student Association, the Healthcare Improvement Group, the Student Global Health Committee, GlobeMed, AcademyHealth, the Minority Student Caucus, the Committee on Diversity and Inclusion, and the school’s student government. In addition, students have volunteered to help with the management of the Student Health Action Coalition (SHAC), a student-run health care clinic. Finally, students are invited to join the department’s B.S.P.H. Student Board. This organization helps plan and coordinate professional development and social events and promotes the program across campus.

Experiential Education

Each student in the program is required to complete a 10-week (400-hour minimum) internship during the summer between the junior and senior years. In addition, some health policy and management courses provide the opportunity for students to work on service-learning and consulting projects with health organizations in the community.

Study Abroad

Students are encouraged to study abroad prior to entering the program in the junior year. While in the program, students may complete their 10-week (400-hour minimum) internship in a country other than the United States.

Undergraduate Awards

The department presents awards for undergraduate students at an annual Awards Day in late spring.

Undergraduate Research

Students with research interests may seek opportunities to work with faculty members on research projects. In addition, those who meet eligibility requirements may pursue honors thesis research.