HEALTH POLICY AND MANAGEMENT MAJOR, B.S.P.H.

Contact Information
Department of Health Policy and Management
www.sph.unc.edu/hpm (http://www.sph.unc.edu/hpm)
Rosenau Hall, CB# 7411
(919) 966-4609

Morris Weinberger, Chair
mweinber@email.unc.edu

Kristin Reiter, Associate Chair
reiter@email.unc.edu

Rebecca Slifkin, Associate Chair
becky_slifkin@unc.edu

Karl Umble, Program Director
umble@email.unc.edu

Jackie Siler, Student Services/Assistant Registrar
jsiler@email.unc.edu

The mission of the B.S.P.H. program in health policy and management is to develop responsible graduates who have the necessary knowledge, skills, and behaviors to pursue successful careers in health services or systems in the United States and abroad.

The curriculum is designed to help students develop the following competencies: health industry knowledge; communication and teamwork skills; research, analysis, and problem-solving skills; business skills, including financial management, human resources management, information management, strategic planning and marketing, organizational understanding, and leadership; health law and ethics, economics, and policy; and professionalism.

Admission (http://catalog.unc.edu/undergraduate/schools-college/public-health/#text) to the program is required.

Student Learning Outcomes
Upon completion of the health policy and management program (B.S.P.H.), students should be able to:

• Demonstrate knowledge of the health industry, including current policies and trends in healthcare, public health, and health policies

• Apply effective communication, teamwork, and consulting skills; create effective products for organizations

• Demonstrate and apply research, analysis, and problem-solving skills to public health problems

• Demonstrate and apply business skills in financial management, information management, and health economics to public health problems

• Demonstrate and apply business skills in strategic planning and marketing to public health problems

• Demonstrate and apply business skills in leadership, management, and organizational understanding to public health problems

• Demonstrate skill in the core public health domains: statistics, epidemiology, environmental health, and social and behavioral science

• Apply skills in professionalism: Develop effective working relationships, effective business communication, job search, interviewing, resume development, and other related skills

Requirements
In addition to the program requirements listed below, students must

• attain a final cumulative GPA of at least 2.0

• complete a minimum of 45 academic credit hours earned from UNC-Chapel Hill courses

• take at least half of their major course requirements (courses and credit hours) at UNC-Chapel Hill.

For more information, please consult the degree requirements section of the catalog (http://catalog.unc.edu/undergraduate/general-education-curriculum-degree-requirements/#degreerequirementstext).

Core Requirements
Public Health Core Courses: 1
BIOS 600 Principles of Statistical Inference 3
ENVR 600 Environmental Health 3
EPID 600 Principles of Epidemiology 3
HBEH 600 Social and Behavioral Sciences in Public Health 3

Other Core Courses: 1
HPM 310 Introduction to Law and Ethics in Health Management 3
HPM 315 Health Economics 3
HPM 320 Introduction to Strategic Planning and Marketing 3
HPM 330 Introduction to Health Organization Leadership, Management, and Behavior 3
HPM 340 Foundations of Health Care Financial Management 3
HPM 341 Information Systems, Technology, and Tools 3
HPM 350 Introduction to Health Services Systems 3
HPM 351 Policy Issues in Health Services Delivery 3
HPM 352 Introduction to Health Services Systems II 3
HPM 393 Field Training in Health Policy and Management (requires a $400.00 field training fee) 2

Six credit hours outside the Department of Health Policy and Management

Additional Requirements 2
BIOL 101 Principles of Biology 4
& 101L and Introductory Biology Laboratory H
ECON 101 Introduction to Economics H 3
STOR 155 or ECON 400 Introduction to Data Models and Inference Introduction to Statistics and Econometrics 3

One of the following financial or managerial accounting courses: 3-4
BUSI 101 Management Accounting
BUSI 106 Financial Accounting CS
BUSI 107 Management Accounting SS
BUSI 108 Management Accounting CS
BUSI 407 Financial Accounting and Analysis
One of the following courses (or credit by examination): 3

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<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
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<tbody>
<tr>
<td>MATH 130</td>
<td>Precalculus Mathematics</td>
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<tr>
<td>MATH 152</td>
<td>Calculus for Business and Social Sciences</td>
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<tr>
<td>MATH 231</td>
<td>Calculus of Functions of One Variable I</td>
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<tr>
<td>MATH 232</td>
<td>Calculus of Functions of One Variable II</td>
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<tr>
<td>MATH 233</td>
<td>Calculus of Functions of Several Variables</td>
</tr>
<tr>
<td>STOR 112</td>
<td>Decision Models for Business</td>
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<tr>
<td>STOR 113</td>
<td>Decision Models for Business and Economics</td>
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Total Hours 66-67

H  Honors version available. An honors course fulfills the same requirements as the nonhonors version of that course. Enrollment and GPA restrictions may apply.

1  Requires a grade of C (not C-) or better

2  prerequisites for admission to the B.S.P.H. program in health policy and management

Special Opportunities in Health Policy and Management

Honors in Health Policy and Management

Students who meet the eligibility criteria are invited to participate in the two-semester honors research program in their senior year. HPM 691H is offered as a seminar in the fall semester. HPM 692H is offered as a seminar in the spring semester. Students defend their proposals in the fall and their theses in the spring.

School and Departmental Involvement

Opportunities exist for involvement in student organizations such as the Healthcare Executives Student Association, the Healthcare Improvement Group, the Student Global Health Committee, GlobeMed, AcademyHealth, the Minority Student Caucus, the Committee on Diversity and Inclusion, and the school’s student government. In addition, students have volunteered to help with the management of the Student Health Action Coalition (SHAC), a student-run health care clinic. Finally, students are invited to join the department’s B.S.P.H. Student Board. This organization helps plan and coordinate professional development and social events and promotes the program across campus.

Experiential Education

Each student in the program is required to complete a 10-week (400-hour minimum) internship during the summer between the junior and senior years. In addition, some health policy and management courses provide the opportunity for students to work on service-learning and consulting projects with health organizations in the community.

Study Abroad

Students are encouraged to study abroad prior to entering the program in the junior year. While in the program, students may complete their 10-week (400-hour minimum) internship in a country other than the United States.

Undergraduate Awards

The department presents awards for undergraduate students at an annual Awards Day in late spring.

Undergraduate Research

Students with research interests may seek opportunities to work with faculty members on research projects. In addition, those who meet eligibility requirements may pursue honors thesis research.