Department of Communication

Contact Information
Department of Communication
http://comm.unc.edu
115 Bingham Hall, CB# 3285
(919) 962-2311

Torin Monahan, Interim Director of Undergraduate Studies (spring 2017)
torin.monahan@unc.edu

Tony Perucci, Director of Undergraduate Studies
Perucci@unc.edu

PATRICIA PARKER, Chair

Introduction
The study of communication is essential for participating in an increasingly complex and mediated global environment. Through its teaching, research, and service, the Department of Communication addresses the many ways communication functions to create, sustain, and transform personal life, social relations, political institutions, economic organizations, and cultural and aesthetic conventions in society; promotes competencies required for various modes of mediated and nonmediated communication; and develops skills for analyzing, interpreting, and critiquing communication problems and questions.

The programs of study offered by the department thus provide a firm foundation for enriched personal living, for professional effectiveness regardless of the specific career one may pursue, and for informed participation in the human community.

Advising
Department advising for the major in communication studies is conducted by
1. a full-time lecturer/advisor who holds office hours in Swain Hall and Steele Building (see the department’s Web site for the advisor’s office and office hours),
2. the director of undergraduate studies for the Department of Communication (see the department’s Web site for the director’s office and office hours), and
3. representative faculty members.

Facilities
The department has extensive media production and performance studies facilities located in Swain Hall and Bingham Hall. Swain Hall is home to state-of-the-art media production equipment, classroom space, and editing suites. It also houses Studio 6, where numerous live performances are staged. Bingham Hall contains the Martha Nell Hardy Performance Space.

Graduate School and Career Opportunities
Upon completion of their degrees, students are prepared for graduate study and research in communication. Advanced study may be pursued in a problem-defined approach to communication research. A substantial number of graduate assistantships allow M.A.-through-Ph.D. and Ph.D.-only candidates to gain experience in research, teaching, production, and administration. Graduate study is characterized by intensive participation in seminars, original research and creative activities, and close work with individual faculty members. Students are also prepared for advanced study in related academic disciplines such as law.

The career outlook for students with degrees in communication studies is promising, and graduates enter a variety of professions that value communication knowledge and skills. Communication studies majors are prepared to serve as communication specialists in business; in federal, state, and local governments and agencies; and in public service. Some of the specific areas in which majors pursue careers are teaching, social advocacy, public relations and advertising, personnel management and training, management consulting, video and film production, and work with emerging technologies.

An understanding of communication provides a strong base for a range of career options. The mission of the department is to go beyond narrow technical training by providing a liberal arts approach to communication. This provides the student with maximum latitude for promotion and advancement and avoids limited career opportunities resulting from narrow approaches to the field.

The burgeoning growth of communication industries and support fields provides a range of career opportunities. Graduates of the department, who number well over 4,000, are engaged in a variety of occupations ranging from work for international corporations to jobs at local nonprofit organizations.

Majors
• Communication Studies Major, B.A. (http://catalog.unc.edu/undergraduate/programs-study/communication-studies-major-ba)
• Interdisciplinary Studies Major, B.A. —Cultural Studies (http://catalog.unc.edu/undergraduate/programs-study/interdisciplinary-studies-major-ba-cultural-studies)

Minor
• Writing for the Screen and Stage Minor (http://catalog.unc.edu/undergraduate/programs-study/writing-screen-stage-minor)

Graduate Programs
• M.A. in Communication Studies (http://catalog.unc.edu/graduate/schools-departments/communication)
• Ph.D. in Communication Studies (http://catalog.unc.edu/graduate/schools-departments/communication)

Professors
V. William Balthrop, Carole Blair, Cori Dauber, Paul Ferguson, Lawrence Grossberg, Ken Hillis, Torin Monahan, Dennis K. Mumby, Della Pollock, Joyce Rudinsky.

Associate Professors

Assistant Professors
Julia Haslett, Michael Palm, Kumi Silva, Katie Margavio Striley, Neal Thomas.
Adjunct Professors

Lecturers
Kristin Hondros, Joseph Megel, Stephen Neigher.

Professors Emeriti
Beverly Long Chapin, Robert Cox, Howard D. Doll, Gorham A. Kindem, James W. Pence Jr., Lawrence B. Rosenfeld, Francesca Talenti, Julia Wood.

COMM—Communication Studies
Undergraduate-level Courses

COMM 51. First-Year Seminar: Organizing and Communicating for Social Entrepreneurs. 3 Credits.
This course examines the historical and current development of social entrepreneurship as a field of study and practice, with particular attention to successful organizational communication strategies designed to solve community problems.
Gen Ed: SS.
Grading status: Letter grade.

COMM 53. First-Year Seminar: Collective Leadership Models for Community Change. 3 Credits.
This course will explore communication models for collective leadership involving youth and adults in vulnerable communities. Partnering with local youth-focused organizations, students will work in teams to research and design community-based change projects.
Gen Ed: SS, EE-Field Work.
Grading status: Letter grade.

COMM 57. First-Year Seminar: Is There Life after College?: The Meaning of Work in Contemporary Life. 3 Credits.
Examines the historical emergence of work as a defining feature of contemporary life. The course asks, What is a "career"? How have neoliberalism and post-Fordism influenced understandings of work and career? How have changing conceptions of work influenced other aspects of life, including family, leisure, consumption, and self-identity?
Grading status: Letter grade.

COMM 61. First-Year Seminar: The Politics of Performance. 3 Credits.
In this course students will explore the possibilities of making political performances, or making performances political. We will be particularly concerned with how performance may contribute to processes of social change.
Gen Ed: VP.
Grading status: Letter grade.

COMM 62. First-Year Seminar: African American Literature and Performance. 3 Credits.
This course examines the question of what characterizes "Blackness" as it manifests through experience, history, and symbol in the United States, as well as the impact of African practices and identities upon blackness in the United States. The course is concerned with what has been termed the "black literary imagination.
Gen Ed: VP.
Grading status: Letter grade.

COMM 63. First-Year Seminar: The Creative Process in Performance. 3 Credits.
Students will be engaged with multimedia, music, dance, and theater performances. We will explore the creative processes and cultural contexts of these performances and will compare the arts as a way of knowing the world to the creative processes of academic scholarship.
Gen Ed: VP, CI, US.
Grading status: Letter grade.

COMM 70. First-Year Seminar: Southern Writing in Performance. 3 Credits.
A performance-centered seminar focusing on the works of North Carolina writers, especially those who write fiction and poetry, and on researching, discussing, adapting, and performing that content.
Gen Ed: LA.
Grading status: Letter grade.

COMM 73. First-Year Seminar: Understanding Place through Rhetoric. 3 Credits.
This seminar explores how we come to understand what places are and how they are meaningful. We will look at places "rhetorically": how they were designed to persuade those who inhabit them, how we actually experience them, and how we make sense of them in our individual lives.
Grading status: Letter grade.

COMM 82. First-Year Seminar: Globalizing Organizations. 3 Credits.
In this course, we explore the communication issues that arise within international contexts. Through the analysis of readings and films, we will delve into the contentious debates surrounding globalization and explore the ethical and social issues that arise within global forms of communicating and organizing.
Gen Ed: SS, CI, GL.
Grading status: Letter grade.

COMM 85. First-Year Seminar: Think, Speak, Argue. 3 Credits.
This is a course in learning to think more critically, speak more persuasively, and argue more effectively by focusing on practical skill development in reasoning and debate.
Gen Ed: CI.
Grading status: Letter grade.

COMM 86. First-Year Seminar: Surveillance and Society. 3 Credits.
How are surveillance technologies altering social life? This course will explore this question by mapping the complex ways that technologies and societies interact to produce security, fear, control, vulnerability, and/or empowerment.
Gen Ed: SS, NA.
Grading status: Letter grade.

COMM 89. First-Year Seminar: Special Topics. 3 Credits.
Special topics course. Content will vary each semester.
Repeat rules: May be repeated for credit; may be repeated in the same term for different topics; 6 total credits. 2 total completions.
Grading status: Letter grade.

COMM 89H. First-Year Seminar: Special Topics. 3 Credits.
Special topics course. Content will vary each semester.
Grading status: Letter grade.

COMM 100. Communication and Social Process. 3 Credits.
Addresses the many ways our communication—including language, discourse, performance, and media—reflects, creates, sustains, and transforms prevailing social and cultural practices.
Grading status: Letter grade.
COMM 113. Public Speaking. 3 Credits.
Theory and extensive practice in various types of speaking.
Gen Ed: CI.
Grading status: Letter grade.

COMM 120. Introduction to Interpersonal and Organizational Communication. 3 Credits.
An introduction to communication theory, research, and practice in a variety of interpersonal and organizational contexts. This course examines the role of communication in both personal and professional relationships.
Grading status: Letter grade
Same as: MNGT 120.

COMM 120H. Introduction to Interpersonal and Organizational Communication. 3 Credits.
An introduction to communication theory, research, and practice in a variety of interpersonal and organizational contexts. This course examines the role of communication in both personal and professional relationships.
Grading status: Letter grade
Same as: MNGT 120H.

COMM 130. Introduction to Media Production. 3 Credits.
Permission of the instructor for nonmajors. Prerequisite for all production courses. Introduces students to basic tools, techniques, and conventions of production in audio, video, and film.
Gen Ed: VP.
Grading status: Letter grade.

COMM 131. Writing for the Screen and Stage. 3 Credits.
Restricted course. Dramatic writing workshop open only to students in the writing for the screen and stage minor.
Gen Ed: VP, CI.
Grading status: Letter grade
Same as: DRAM 131.

COMM 140. Introduction to Media History, Theory, and Criticism. 3 Credits.
An introduction to the critical analysis of film, television, advertising, video, and new media texts, contexts, and audiences.
Grading status: Letter grade.

COMM 140H. Introduction to Media History, Theory, and Criticism. 3 Credits.
An introduction to the critical analysis of film, television, advertising, video, and new media texts, contexts, and audiences.
Grading status: Letter grade.

COMM 142. Popular Music. 3 Credits.
This class explores the historical, social, political, and cultural significances of popular music as a communicative practice in the United States from 1950 to the present.
Requisites: Prerequisite, COMM 140.
Grading status: Letter grade.

COMM 150. Introduction to New Media. 3 Credits.
An introduction to the design, aesthetics, and analysis of various forms of digital media. Hands-on experience with different modes of creation, including graphics, web-based communication, and social media.
Gen Ed: VP.
Grading status: Letter grade.

COMM 160. Introduction to Performance Studies. 3 Credits.
As the introductory course in performance studies, students will explore and experiment with performance as ritual, performance in everyday life, and the performance of literature.
Gen Ed: LA.
Grading status: Letter grade.

COMM 160H. Introduction to Performance Studies. 3 Credits.
As the introductory course in performance studies, students will explore and experiment with performance as ritual, performance in everyday life, and the performance of literature.
Gen Ed: LA.
Grading status: Letter grade.

COMM 170. Rhetoric and Public Issues. 3 Credits.
Examines the basic nature and importance of rhetoric and argumentation. Attention is devoted to interpreting the persuasive function of texts and their relation to modern forms of life.
Gen Ed: PH.
Grading status: Letter grade.

COMM 171. Argumentation and Debate. 3 Credits.
Analysis of issues, use of evidence, reasoning, briefing, and refutation. Argumentative speeches and debates on legal cases and on current events. Designed for prospective law students, public policy students, speech teachers, and college debaters.
Gen Ed: SS.
Grading status: Letter grade.

COMM 223. Small Group Communication. 3 Credits.
Permission of the instructor for nonmajors. Introduction to the theory and practice of communication in the small group setting. Topics may include group development, conformity and deviation, gender, problem solving, and power and leadership.
Requisites: Prerequisite, COMM 120.
Grading status: Letter grade
Same as: MNGT 223.

COMM 224. Introduction to Gender and Communication. 3 Credits.
Examines multiple relationships among gender, communication and culture. Explores how communication creates gender and shapes relationships and how communication reflects, sustains, and alters cultural views of gender.
Gen Ed: CI, US.
Grading status: Letter grade
Same as: WMST 224.

COMM 224H. Introduction to Gender and Communication. 3 Credits.
Examines multiple relationships among gender, communication and culture. Explores how communication creates gender and shapes relationships and how communication reflects, sustains, and alters cultural views of gender.
Gen Ed: CI, US.
Grading status: Letter grade.

COMM 230. Audio/Video/Film Production and Writing. 3 Credits.
The material, processes, and procedures of audio, video, and film production; emphasis on the control of those elements of convention that define form in the appropriate medium. Lecture and laboratory hours.
Requisites: Prerequisites, COMM 130 and 140; Grade of C or better in COMM 130; permission of the instructor for students lacking the prerequisites.
Grading status: Letter grade.
COMM 249. Introduction to Communication Technology, Culture, and Society. 3 Credits.
Historical exploration of the sociocultural import of communication technologies, from the introduction of the telegraph in the mid-1800s through current implications of the Internet and various digital devices.
Gen Ed: HS.
Grading status: Letter grade.

COMM 251. Introduction to American Film and Culture, 1965-Present. 3 Credits.
An introduction to some key connections between American film history and cultural history since 1965, most of which remain backbones of United States film culture to this day.
Gen Ed: VP.
Grading status: Letter grade.

COMM 260. Introduction to Performance and Social Change. 3 Credits.
This course addresses the relationship between performance and power, focusing on topics concerned with the potential for performance to contribute to social change.
Grading status: Letter grade.

COMM 262. Introduction to the Performance of Culture. 3 Credits.
Introduces students to performance as a way of studying culture in all of its creative, dynamic forms, including family stories, joking, rituals, and practices of everyday life. The course emphasizes field methods and experiential research.
Gen Ed: VP.
Grading status: Letter grade.

COMM 263. Introduction to the Study of Literature in Performance. 3 Credits.
Study of a variety of literary texts (lyric, epic, dramatic) through the medium of performance.
Gen Ed: LA.
Grading status: Letter grade.

COMM 312. Persuasion. 3 Credits.
Permission of the instructor for nonmajors. Examines contemporary theory and practice of influencing others' attitudes, beliefs, and actions. Focuses particularly on analyzing and developing persuasive messages.
Requisites: Prerequisite, COMM 120.
Grading status: Letter grade.

COMM 318. Cultural Diversity. 3 Credits.
Introduction to basic paradigms thinking about cultural difference, encouraging students to examine how these paradigms shape how we think, act, and imagine ourselves/others as members of diverse cultures.
Gen Ed: CI, US.
Grading status: Letter grade.

COMM 325. Introduction to Organizational Communication. 3 Credits.
Permission of the instructor for nonmajors. The course explores the historical and theoretical developments in the research and practice of organizational communication.
Requisites: Prerequisite, COMM 120.
Grading status: Letter grade
Same as: MNGT 325.

COMM 325H. Introduction to Organizational Communication. 3 Credits.
Permission of the instructor for nonmajors. The course explores the historical and theoretical developments in the research and practice of organizational communication.
Requisites: Prerequisite, COMM 120.
Grading status: Letter grade
Same as: MNGT 325H.

COMM 330. Introduction to Writing for Film and Television. 3 Credits.
An introduction to screenwriting for film and television.
Grading status: Letter grade.

COMM 331. Writing the Short Film. 3 Credits.
Students practice and learn the craft of narrative, short film writing by conceptualizing, outlining, writing, and rewriting three short film scripts. They include one three-minute silent, one five-minute script with dialogue, and one 15-minute script with dialogue.
Grading status: Letter grade.

COMM 333. Writing the Feature Film. 3 Credits.
Students complete the feature-length screenplay started in COMM 330 by finishing and rewriting it in a workshop setting. All students must have already completed an outline and the first 15 to 17 pages of their work.
Requisites: Prerequisite, COMM 330.
Gen Ed: CI.
Grading status: Letter grade.

COMM 334. Writing the One-Hour TV Drama. 3 Credits.
Students in this class will live the life of a writing staff on a just-picked-up, fictional, one-hour television series. As if on a real series, they will individually and cooperatively create story ideas, treatments, and outlines, as well as write scenes, acts, and entire scripts.
Requisites: Prerequisite, COMM 330.
Gen Ed: CI.
Grading status: Letter grade.

COMM 335. Film Story Analysis. 3 Credits.
A variety of feature films (both domestic and foreign) are screened in class and analyzed from a storytelling perspective. Emphasis is on the range of possibilities the screenwriter and film director face in the process of managing the audience's emotional involvement in a story.
Grading status: Letter grade.

COMM 345. Women in Film. 3 Credits.
This course examines the representations of women in contemporary American film and also considers women as producers of film.
Gen Ed: VP.
Grading status: Letter grade
Same as: WMST 345.

COMM 350. Practices of Cultural Studies. 3 Credits.
Introduces students to the history, methods, and central intellectual questions of cultural studies.
Gen Ed: SS, CI, GL.

COMM 355. Terrorism and Political Violence. 3 Credits.
This course is a multi-disciplinary analysis of the phenomena of terrorism and political violence, their history, causes, the threat they pose, and what steps the United States can take in response.
Grading status: Letter grade
Same as: PWAD 355.

COMM 362. Ritual, Theatre, and Performance Art. 3 Credits.
Explores how each of these forms of performance communicates meaning and feeling and points to possibility. Students develop performances in each mode, informed by readings in anthropology and directing theory.
Requisites: Prerequisite, COMM 160; permission of the instructor for students lacking the prerequisite.
Grading status: Letter grade
Same as: FOLK 565.
COMM 364. Production Practices. 3 Credits.
This course introduces students to the process of creating and producing technical aspects for live performance. Students engage in all practical and artistic aspects of production. Course includes a laboratory requirement.
Gen Ed: VP.
Grading status: Letter grade.

COMM 365. The Constructed Actor: Masks and Objects in Performance. 3 Credits.
This course provides a performance-based instruction in the development of mask, puppet, and performing object skills.
Requisites: Prerequisite, COMM 160; DRAM 135, 145, or 150; EXSS 191; or PHYA 224.
Gen Ed: VP.
Grading status: Letter grade.

COMM 371. Argumentation. 3 Credits.
This course examines the theory and practice of argument and deliberation in communication studies, drawing from resources in rhetorical studies, informal logic, and argumentation. Intended for pre-law, public policy and other students interested in argumentation.
Grading status: Letter grade.

COMM 372. The Rhetoric of Social Movements. 3 Credits.
Explores the discourse of dissident voices in American society, particularly as they speak about grievances pertaining to race, gender, the environment; focuses on rhetorical strategies that initiate and sustain social movements.
Grading status: Letter grade.

COMM 374. The Southern Experience in Rhetoric. 3 Credits.
Examines recurrent themes in the rhetoric of significant Southerners and important campaigns. Considers both the rhetoric of the establishment and the rhetoric of change.
Gen Ed: PH, US.
Grading status: Letter grade.

COMM 375. Environmental Advocacy. 3 Credits.
Explores rhetorical means of citizen influence of practices affecting our natural and human environment; also, study of communication processes and dilemmas of redress of environmental grievances in communities and workplace.
Gen Ed: PH, CI.
Grading status: Letter grade
Same as: ENEC 375.

COMM 376. The Rhetoric of War and Peace. 3 Credits.
Explores philosophical assumptions and social values expressed by advocates of war and peace through a critical examination of such rhetorical acts as speeches, essays, film, literature, and song.
Grading status: Letter grade
Same as: PWAD 376.

COMM 390. Special Topics in Communication Study. 3 Credits.
A special topics course on a selected aspect of communication studies.
Repeat rules: May be repeated for credit; may be repeated in the same term for different topics; 6 total credits. 2 total completions.
Grading status: Letter grade.

COMM 393. Internships. 1-3 Credits.
Permission of the department. Majors only. 2.5 cumulative grade point average required. Individualized study closely supervised by a faculty advisor and by the departmental coordinator of internships. Cannot count toward the COMM major.
Gen Ed: EE-Academic Internship.
Repeat rules: May be repeated for credit. 6 total credits. 2 total completions.
Grading status: Letter grade.

COMM 396. Independent Study and Directed Research. 1-3 Credits.
Permission of the department. Majors only. 3.0 cumulative grade point average and 3.5 communication studies grade point average required. For communication studies majors who wish to pursue independent research projects or reading programs under the supervision of a selected instructor. Intensive individual research on a problem designed by instructor and student in conference.
Repeat rules: May be repeated for credit. 6 total credits. 2 total completions.
Grading status: Letter grade.

Advanced Undergraduate and Graduate-level Courses

COMM 411. Critical Perspectives. 3 Credits.
This course explores theories of criticism and symbolic action through readings, lecture, and practical criticism of literature, media, discourse, and other symbolic acts.
Grading status: Letter grade.

COMM 412. Critical Theory. 3 Credits.
An introduction to European modern and contemporary philosophy, from the enlightenment to contemporary postmodernism.
Gen Ed: PH, NA.
Grading status: Letter grade.

COMM 413. Freud. 3 Credits.
Examination of Freudian thought within and across historical contexts, with special attention to the centrality of gender and sexuality in the operations of the "human organism.
Grading status: Letter grade.

COMM 422. Family Communication. 3 Credits.
Growth in technologies, more frequent travel, and movements of products and people across the borders of nation states change concepts of family and community. Foregrounded by these realities, this course combines theories of family and communication with documentation of lived experience to interrogate family communication patterns in contemporary culture.
Requisites: Prerequisite, COMM 120.
Gen Ed: GL, US.
Grading status: Letter grade.

COMM 422H. Family Communication. 3 Credits.
Growth in technologies, more frequent travel, and movements of products and people across the borders of nation states change concepts of family and community. Foregrounded by these realities, this course combines theories of family and communication with documentation of lived experience to interrogate family communication patterns in contemporary culture.
Requisites: Prerequisite, COMM 120.
Gen Ed: GL, US.
Grading status: Letter grade.
COMM 423. Critical Perspectives on Work, Labor, and Professional Life. 3 Credits.
This upper level seminar develops a critical perspective on work, labor, and professional life within the global context. Throughout, we will engage in moral and philosophical debates about the status of labor and the meanings of work in our daily lives.
Grading status: Letter grade.

COMM 430. History of American Screenwriting. 3 Credits.
This viewing and research-intensive course examines the history of American narrative film through the screenwriter’s experience, using a decade-by-decade approach to examine the political, social, global, psychological, religious, and cultural influences on the art, process, and careers of screenwriters.
Grading status: Letter grade.

COMM 431. Advanced Audio Production. 3 Credits.
Advanced analysis and application of the principles and methods of audio production.
Requisites: Prerequisite, COMM 130 or 150; Grade of C or better in COMM 130; permission of the instructor for students lacking the prerequisite.
Grading status: Letter grade.

COMM 432. Visual Culture. 3 Credits.
Course provides an overview of theories of visual culture. We apply these theories to better understand contemporary visual media and technologies, along with the everyday media practices they support.
Requisites: Prerequisite, COMM 140; permission of the instructor for students lacking the prerequisite.
Gen Ed: CI.
Grading status: Letter grade.

COMM 433. Intermediate Scriptwriting. 3 Credits.
Open only to students in the writing for the screen and stage minor. Conceiving and outlining a feature-length screenplay.
Requisites: Prerequisite, COMM 131.
Grading status: Letter grade.

COMM 435. Memory Acts. 3 Credits.
Advanced introduction to foundational work in memory and performance studies, emphasizing theory and practice of various forms of remembering.
Grading status: Letter grade.

COMM 435H. Memory Acts. 3 Credits.
Advanced introduction to foundational work in memory and performance studies, emphasizing theory and practice of various forms of remembering.
Grading status: Letter grade.

COMM 437. United States Black Culture and Performance. 3 Credits.
Examines how the United States Black experience is constituted in and through performance across a range of cultural contexts including the antebellum South, Reconstruction, the Harlem Renaissance, the Black Aesthetic, and contemporary urban life.
Requisites: Prerequisite, COMM 160.
Gen Ed: VP, US.
Grading status: Letter grade.

COMM 450. Media and Popular Culture. 3 Credits.
Permission of the instructor for nonmajors. Examination of communication processes and cultural significance of film, television, and other electronic media.
Requisites: Prerequisite, COMM 140.
Gen Ed: PH.
Grading status: Letter grade.

COMM 452. Film Noir. 3 Credits.
Permission of the instructor for nonmajors. Course combines reading about and viewing of 1940s and 1950s films combining narrative techniques of storytelling, novels, and the stage with purely filmic uses of spectacle, light, editing, and image.
Requisites: Prerequisite, COMM 140.
Gen Ed: VP, CI, NA.
Grading status: Letter grade.

COMM 453. The History of New Media Technology in Everyday Life. 3 Credits.
The starting point for this course, chronologically and conceptually, is the emergence of popular media technology. Our purview includes transformative innovations in mediated communication, such as telephony and e-mail, alongside familiar media technologies such as televisions and computers.
Requisites: Prerequisite, COMM 140.
Grading status: Letter grade.

COMM 454. Media and Activism. 3 Credits.
A study of the electronic media as a feedback mechanism for community organization and social change. A variety of broadcast and nonbroadcast uses of the media are studied.
Grading status: Letter grade.

COMM 463. Creating the Solo Performance. 3 Credits.
This course examines processes of creating and performing solo work. Students engage a variety of performances: autobiographical, representation of the lives of other/s, and exploration of cultural or political ideas.
Requisites: Prerequisite, COMM 160, DRAM 120, or ENGL 206, 207, or 208; permission of the instructor for students lacking the prerequisite.
Gen Ed: VP.
Grading status: Letter grade.

COMM 464. Performance Composition. 3 Credits.
Theory and practice of collaborative performance, emphasizing image, intertextual adaptation, site-specific and installation work, avant-garde traditions, and the play of time and space.
Gen Ed: VP.
Grading status: Letter grade.

COMM 464H. Performance Composition. 3 Credits.
Theory and practice of collaborative performance, emphasizing image, intertextual adaptation, site-specific and installation work, avant-garde traditions, and the play of time and space.
Gen Ed: VP.
Grading status: Letter grade.

COMM 466. Advanced Study of Literature in Performance. 3 Credits.
This course engages the theory and embodiment of prose fiction, poetry, and other kinds of literary texts, including nonfiction. Students practice adaptation and script preparation, solo/group performance, and performance critique.
Requisites: Prerequisite, COMM 160.
Gen Ed: LA, EE-Performing Arts.
Grading status: Letter grade.
COMM 470. Political Communication and the Public Sphere. 3 Credits.
A course covering the relationship between communication and political processes and institutions. Topics include media coverage and portrayal of political institutions, elections, actors, and media influence on political beliefs.
Gen Ed: PH, NA.
Grading status: Letter grade.

COMM 471. Rhetorics of Public Memory. 3 Credits.
Takes up the fundamental assumptions of contemporary memory studies and the centrality of rhetoric to memory. Research focus on how constructions of the past respond to the present and future.
Grading status: Letter grade.

COMM 472. Rhetorical Criticism. 3 Credits.
Approaches to the analysis and assessment of rhetorical practice with a focus on how rhetoric reflects and shapes public culture.
Requisites: Prerequisite, COMM 170.
Gen Ed: CI, EE-Mentored Research.
Grading status: Letter grade.

COMM 490. Special Topics in Communication Studies. 3 Credits.
Permission of the instructor for nonmajors. A special topics course on a selected aspect of communication studies.
Repeat rules: May be repeated for credit; may be repeated in the same term for different topics; 6 total credits. 2 total completions.
Grading status: Letter grade.

COMM 493. Production and Practice. 3 Credits.
Course serves as a "production house" for projects that serve the UNC and broader communities. Students will serve on professionally run crews, spend two weeks determining what the projects will be, and devote the remainder of the semester making the projects.
Requisites: Prerequisite, COMM 230; permission of the instructor for students lacking the prerequisite.
Gen Ed: VP, EE-Performing Arts.
Grading status: Letter grade.

COMM 500. Visual and Material Rhetoric. 3 Credits.
This course explores the use of rhetorical criticism as a way to understand how the visual and material are used for symbolic and political purposes. Examples ranging from news images to public art will be studied.
Requisites: Prerequisite, COMM 170.
Grading status: Letter grade.

COMM 521. Communication and Social Memory. 3 Credits.
Permission of the instructor for nonmajors. An investigation of psychological aspects of communication, particularly the perceptual and interpretive processes underlying the sending and receiving of messages.
Grading status: Letter grade.

COMM 522. Communication and Leadership. 3 Credits.
Permission of the instructor for nonmajors. Critical examination of alternative theories of leadership and trends in the study of leadership; focuses on the communicative dimensions of leadership.
Requisites: Prerequisite, COMM 120.
Grading status: Letter grade.

COMM 524. Gender, Communication, and Culture. 3 Credits.
Permission of the instructor for nonmajors. Course examines the speeches and other texts that announced and embodied the goals and political strategies of multiple branches of three waves of feminist activism in the United States.
Requisites: Prerequisites, COMM 224 and 372.
Grading status: Letter grade
Same as: WMST 524.

COMM 524H. Gender, Communication, and Culture. 3 Credits.
Permission of the instructor for nonmajors. Course examines the speeches and other texts that announced and embodied the goals and political strategies of multiple branches of three waves of feminist activism in the United States.
Requisites: Prerequisites, COMM 224 and 372.
Grading status: Letter grade.

COMM 525. Organizational Communication. 3 Credits.
Permission of the instructor for nonmajors. Provides a critical exploration of organizational communication theory, research, and application, examining the factors involved in the functioning and analysis of complex organizations.
Requisites: Prerequisites, COMM 120 and 325.
Grading status: Letter grade.

COMM 526. Critical-Cultural Approaches to Organizational Communication. 3 Credits.
Permission of instructor for students lacking the prerequisite. The study of organizational culture operates on a set of assumptions distinct from traditional management perspectives. This course explores the cultural perspective as an alternative approach to understanding organizational communication processes.
Requisites: Prerequisite, COMM 325.
Gen Ed: SS.
Grading status: Letter grade.

COMM 527. Organizational Ethics. 3 Credits.
A critical examination of the theory, research, and practice of organizational ethics.
Requisites: Prerequisite, COMM 325.
Grading status: Letter grade.

COMM 532. Performing the Screenplay. 3 Credits.
Introduces students to approaches for creating performance from screenplays and other texts for electronic media forms, focusing on scripts as literature and the tensions between live and electronically delivered performances.
Grading status: Letter grade.

COMM 534. Aesthetic and Technical Considerations in Making Short Videos. 3 Credits.
The course examines the aesthetic and technical elements at work and play in cinematic storytelling. The student is required to complete three projects and will gain hands-on experience in narrative filmmaking.
Requisites: Prerequisite, COMM 230.
Grading status: Letter grade.

COMM 535. Introduction to Screen Adaptation. 3 Credits.
Students practice the craft of screen adaptation by conceptualizing, outlining, and writing scenes based on material from another medium (both fiction and nonfiction). Work is presented, discussed, and performed in a workshop environment.
Requisites: Prerequisite, COMM 131, 330, ENGL 130, or 132H.
Gen Ed: CI.
Grading status: Letter grade.
COMM 537. Master Screenwriting. 3 Credits.
Open only to students in the writing for the screen and stage minor. Students will write and workshop a full-length feature film screenplay. Students will learn about the film and television business through a combination of research, in-class discussions, and interactive interviews with industry insiders.
Requisites: Prerequisite, COMM 433.
Grading status: Letter grade.

COMM 545. Pornography and Culture. 3 Credits.
Examines the social, cultural, political, legal, historical, and aesthetic implications of pornography.
Grading status: Letter grade.

COMM 546. History of Film I, 1895 to 1945. 3 Credits.
Studies the development of the art of film through World War II by examining individual films and filmmakers and the emergence of national cinemas through interaction among aesthetic, social, economic, and technological factors.
Requisites: Prerequisite, COMM 140.
Grading status: Letter grade.

COMM 547. History of Film II, 1945 to Present. 3 Credits.
Study of the development of the art of film from the end of World War II to the present day by examining individual films and filmmakers and the emergence of national cinemas through interaction among aesthetic, social, economic, and technological factors.
Requisites: Prerequisite, COMM 140.
Grading status: Letter grade.

COMM 548. Humor and Culture. 3 Credits.
Permission of the instructor for nonmajors. Investigates how humor, comedy, and laughter function socially and culturally through close examination of selected United States popular media texts and the primary modern theoretical writings on these issues.
Requisites: Prerequisite, COMM 140.
Grading status: Letter grade.

COMM 549. Sexuality and Visual Culture. 3 Credits.
Examines questions about sexuality and how it has changed over time, through various media of visual communication.
Grading status: Letter grade.

COMM 550. American Independent Cinema. 3 Credits.
Intensive investigation of some particularly influential strains for United States independent narrative cinema, with a focus on sociocultural contexts and the fuzziness of the word “independent.
Requisites: Prerequisite, ARTH 159, COMM 140, or ENGL 142; permission of the instructor for students lacking the prerequisite.
Grading status: Letter grade.

COMM 551. Hitchcock and the Sign. 3 Credits.
Course gives Alfred Hitchcock's cinema careful attention while tracking longstanding debates about signification and reference from philosophy, semiotics, literary theory, narratology, and visuality into recent critical and cultural theory.
Requisites: Prerequisite, ART 159, COMM 140, or ENGL 142; permission of the instructor for students lacking the prerequisite.
Grading status: Letter grade.

COMM 556. Performance of Women of Color. 3 Credits.
Explores through performance contemporary poetry, fiction, nonfiction, and feminist thought by women of color in the United States.
Requisites: Prerequisite, COMM 160.
Grading status: Letter grade
Same as: WMST 561.
COMM 527H. Public Policy Argument. 3 Credits.
Permission of the instructor for nonmajors. Analyzes argument in a variety of contexts with an emphasis on public policy and exploring tensions involved in addressing both expert and public audience in the political sphere.
Requisites: Prerequisite, COMM 170.
Grading status: Letter grade.

COMM 573. The American Experience in Rhetoric. 3 Credits.
Examines public discourse from the colonial period to the present. Discourses, critical perspectives, and historical periods studied will vary.
Requisites: Prerequisite, COMM 170.
Grading status: Letter grade.

COMM 574. War and Culture. 3 Credits.
Examines American cultural myths about war generally and specifically about the causes of war, enemies, weapons, and warriors, and the ways these myths constrain foreign and defense policy, military strategy, and procurement.
Grading status: Letter grade
Same as: PWAD 574.

COMM 575. Presidential Rhetoric. 3 Credits.
The power of the presidency depends in part upon the president’s ability to rally public opinion, which depends upon the president’s ability to use the “bully pulpit.” This course examines the hurdles presidents face and the steps presidents take to shape opinion.
Requisites: Prerequisite, COMM 170.
Grading status: Letter grade
Same as: PWAD 575.

COMM 576. Making and Manipulating "Race" in the United States. 3 Credits.
This course will examine how tropes of "race" are symbolically invented and experienced psychologically and emotionally. This course assesses how "race" reflects and shapes cultural politics.
Gen Ed: HS, US.
Grading status: Letter grade.

COMM 577. Rhetoric and Black Culture. 3 Credits.
This course will explore the complex ways in which Black aesthetic forms and creative expression function as public discourse.
Gen Ed: SS, US.
Grading status: Letter grade.

COMM 596. Advanced Independent Study/Directed Reading. 1-3 Credits.
Permission of the department. Majors only. 3.0 cumulative grade point average and 3.5 communication studies grade point average required. For the communication studies major who wishes to pursue an advanced independent research project under the supervision of a selected instructor. Intensive individual research on a problem designed by instructor and student in conference.
Repeat rules: May be repeated for credit. 6 total credits. 2 total completions.
Grading status: Letter grade.

COMM 610. Reading Quantitative Research in Communication Studies. 3 Credits.
Permission of the instructor for nonmajors. Review of the basics of quantitative research (e.g., scientific method, modes of data collection, instrument development, data analysis techniques) with the goal of gaining skill in reading published articles in communication studies journals.
Grading status: Letter grade.

COMM 620. Theories of Interpersonal Communication. 3 Credits.
Permission of the instructor for nonmajors. Course focuses on how communication is used to build and sustain interpersonal relationships. Forms and functions of communication are examined as a means of testing and defining relationships.
Requisites: Prerequisite, COMM 120.
Grading status: Letter grade.

COMM 624. Hate Speech. 3 Credits.
The primary focus of hate speech is on the ways that interactants manipulate hatred to accomplish a variety of social and personal goals. The pursuit of this focus will allow the student to appreciate the operation of hatred in a variety of contexts. Often taught as a service-learning course.
Grading status: Letter grade.

COMM 625. Communication and Nonprofits in the Global Context. 3 Credits.
Introduces students to the opportunities, challenges, and rewards of participation within the nonprofit/NGO sector. The course also equips students with the skills needed to design and conduct engaged scholarship.
Gen Ed: EE-Service Learning, EE-Mentored Research, GL.
Grading status: Letter grade.

COMM 635. Documentary Production. 3 Credits.
A workshop in the production of video and/or film nonfiction or documentary projects. The course will focus on narrative, representational, and aesthetic strategies of documentary production.
Requisites: Prerequisite, COMM 230.
Grading status: Letter grade.

COMM 636. Interactive Media. 3 Credits.
Explores interactive media through creative projects that include sound, video, and graphic elements. Technical information will serve the broader goal of understanding the aesthetics and critical issues of interactive media.
Grading status: Letter grade
Same as: ARTS 636.

COMM 638. Game Design. 3 Credits.
Permission of the instructor for nonmajors. Studio course that explores gaming critically and aesthetically. Practice in game design and production including 3-D worlds and scripting.
Requisites: Prerequisite, COMM 150.
Gen Ed: VP.
Grading status: Letter grade.

COMM 642. Special Topics in Cultural Studies. 3 Credits.
Permission of the instructor for nonmajors. This course will explore various specific topics, theories, and methodologies in cultural studies.
Requisites: Prerequisite, COMM 350.
Repeat rules: May be repeated for credit; may be repeated in the same term for different topics; 6 total credits. 2 total completions.
Grading status: Letter grade.

COMM 644. Documentary Production: First Person Filmmaking. 3 Credits.
Permission of the instructor for students lacking the prerequisite. Students create documentaries emphasizing the filmmaker's personal perspective and experience: essay, diary, and autobiographical films, and pieces in which the filmmaker performs a role for expressive or political ends. Significant class time is devoted to work-shopping student films.
Requisites: Prerequisite, COMM 230.
Gen Ed: EE-Performing Arts.
Grading status: Letter grade.
COMM 645. The Documentary Idea. 3 Credits.
Permission of the instructor for nonmajors. Historical and theoretical examination of expressions of the documentary idea in different eras and various modes including film, television, and radio.
Requisites: Prerequisite, COMM 140.
Grading status: Letter grade.

COMM 646. Introduction to the Art and Mechanics of Two-Dimensional Digital Animation. 3 Credits.
Grade of C or better required in prerequisite. Students use Adobe After-Effects and Adobe Photoshop as their primary image software to create several original animations. Assignments are given weekly, and a substantial final project is expected.
Requisites: Prerequisite, COMM 130 or 150.
Grading status: Letter grade.

COMM 647. Advanced Projects in Media Production. 3 Credits.
Recommended preparation, several production courses above COMM 230. Course provides a structured environment, instructor and peer feedback, along with production and postproduction resources for completing advanced near-to-graduation media projects. Projects can be narrative, documentary, experimental, or interactive.
Requisites: Prerequisites, COMM 230 and one of COMM 534, 635, 646, 653, or 654.
Gen Ed: VP.
Grading status: Letter grade.

COMM 650. Cultural Politics of Global Media Culture. 3 Credits.
Primary subjects will be popular culture and media technology, and guiding questions will be organized around the relationships of each to commerce and/as social change.
Requisites: Prerequisite, COMM 140; permission of the instructor for students lacking the prerequisite.
Gen Ed: CI, GL.
Grading status: Letter grade.

COMM 652. Media and Difference. 3 Credits.
Permission of the instructor for nonmajors. This course examines critical and theoretical issues concerning the representation and study of various modes of difference, such as sexuality, race, and gender, in specific media texts.
Requisites: Prerequisite, COMM 140.
Grading status: Letter grade.

COMM 653. Experimental Video. 3 Credits.
This course allows students to create video productions that play with forms that lie outside of mainstream media.
Requisites: Prerequisite, COMM 230; permission of the instructor for students lacking the prerequisite.
Gen Ed: VP.
Grading status: Letter grade.

COMM 654. Motion Graphics, Special Effects, and Compositing. 3 Credits.
In this course students learn a wide range of video post production techniques working mostly with the application After Effects.
Requisites: Prerequisite, COMM 130 or 150; Grade of C or better in COMM 130; permission of the instructor for students lacking the prerequisite.
Grading status: Letter grade.

COMM 655. Television Culture. 3 Credits.
This course introduces students to critical television studies. The course emphasizes not television or culture as separate entities but instead "Television Culture." The focus of the class is on the interrelationship between television and contemporary culture.
Requisites: Prerequisite, COMM 140.
Grading status: Letter grade.

COMM 660. Advanced Projects in Performance Studies. 3 Credits.
Course provides a workshop setting for the process of creation, dramaturgy, development, analysis, and critique of graduates' and undergraduates' original performance work, focusing on the needs of each project in progress.
Requisites: Prerequisite, COMM 160.
Grading status: Letter grade.

COMM 661. Race and Ethnicity. 3 Credits.
Examines race and ethnicity in specific geopolitical contexts as discursive formations, performative identities, and lived realities. Studies disciplinary/political boundaries that are produced and maintained through acts of performance.
Requisites: Prerequisite, COMM 160.
Gen Ed: GL.
Grading status: Letter grade.

COMM 662. Black/African Diaspora Performance. 3 Credits.
Recommended preparation, COMM 160. Relying on critical race theories, colonial and postcolonial theories, and theories of performance, this course engages comparative discourses of Black/African diaspora citizenship through the literature, poetry, fiction, nonfiction, drama, and cultural performances of people of African descent, particularly in Africa, Europe, and the Americas.
Gen Ed: VP, GL.
Grading status: Letter grade.

COMM 664. Paranoia in Performance. 3 Credits.
The study of "paranoia" as a form of discourse and practice of resistance through the study of fiction, critical texts, film, and contemporary United States history. Course focuses on the creation of original, collectively-devised performance work as a means of engaging with course materials.
Requisites: Prerequisite, COMM 160 or 464.
Gen Ed: VP, EE-Performing Arts.
Grading status: Letter grade.

COMM 665. Performing Consumer Culture. 3 Credits.
Course addresses the operation of corporate power and consumer practices as political and cultural performances, and performance as a means of pursuing social and economic justice.
Requisites: Prerequisite, COMM 160.
Gen Ed: EE-Performing Arts.
Grading status: Letter grade.

COMM 666. Media in Performance. 3 Credits.
Required preparation, one performance studies course above COMM 400. Permission of the instructor for students lacking the required preparation. Project-based class where students acquire skills and critical approaches to create collaborative, professional, multimedia works.
Gen Ed: VP, EE-Performing Arts.
Grading status: Letter grade
Same as: DRAM 666.
COMM 667. Performance Activism. 3 Credits.
History and practice of performance in contemporary social movements.
Practical exploration of direct action, guerrilla theatre, and performance interventions.
Requisites: Prerequisite, COMM 160 or 260.
Grading status: Letter grade.

COMM 668. The Ethnographic Return. 3 Credits.
This course explores the intersection of ethnographic theory/practice and discourses of sustainable community change with the aim of making appropriate and effective contributions to community development.
Gen Ed: EE-Field Work.
Grading status: Letter grade.

COMM 668H. The Ethnographic Return. 3 Credits.
This course explores the intersection of ethnographic theory/practice and discourses of sustainable community change with the aim of making appropriate and effective contributions to community development.
Gen Ed: EE-Field Work.
Grading status: Letter grade.

COMM 667. Digital Media and Live Performance. 3 Credits.
Permission of the instructor for undergraduates. Intended for students from various majors, this course provides a foundation in the history, theory, and practice of developing live, technologically-intensive, multimedia performance works. The course analyzes new media masterworks, addresses techniques of interdisciplinary collaboration, and offers workshops in specific software/technology applications.
Gen Ed: VP.
Grading status: Letter grade
Same as: MUSC 676.

COMM 681. Contemporary Film Theory. 3 Credits.
Overview of poststructuralist, or "contemporary" film theory. Traces its development, its techniques, fierce critiques lobbed at it since the early 1980s, and its points of continuing importance.
Requisites: Prerequisite, ART 159, COMM 140, or ENGL 142; permission of the instructor for students lacking the prerequisite.
Grading status: Letter grade.

COMM 682. History of the Moving Image: Pasts, Presents, Futures. 3 Credits.
Theories of moving images and imaging technologies—from the primitive to the not-yet-existing—that focus on their multifaceted relations with various registers of time, memory, flux, and futurity.
Requisites: Prerequisite, ARTH 159, COMM 140, or ENGL 142; permission of the instructor for students lacking the prerequisite.
Grading status: Letter grade.

COMM 683. Moving-Image Avant-Gardes and Experimentalism. 3 Credits.
History and theory of international avant-garde and experimentalist movements in film, video, intermedia, multimedia, and digital formats. Content and focus may vary from semester to semester.
Requisites: Prerequisite, ART 159, COMM 140, or ENGL 142; permission of the instructor for students lacking the prerequisite.
Grading status: Letter grade.

COMM 690. Advanced Topics in Communication Studies. 3 Credits.
Permission of the instructor for nonmajors. A special topics course on a selected aspect of communication studies. May be repeated.
Repeat rules: May be repeated for credit; may be repeated in the same term for different topics; 6 total credits. 2 total completions.
Grading status: Letter grade.

COMM 691. Honors in Cultural Studies. 3 Credits.
Permission of the instructor. Required of all senior honors candidates in cultural studies. First semester of senior honors thesis.
Gen Ed: EE-Mentored Research.
Grading status: Letter grade.

COMM 692. Honors in Cultural Studies. 3 Credits.
Permission of the instructor. Required of all senior honors candidates in cultural studies. Second semester of senior honors thesis.
Gen Ed: EE-Mentored Research.
Grading status: Letter grade.

COMM 693. Honors. 3 Credits.
Permission of the department. Majors only. Cumulative grade point average must meet University standard. Individual projects designed by students and supervised by a faculty member.
Gen Ed: EE-Mentored Research.
Grading status: Letter grade.

COMM 694. Honors. 3 Credits.
Permission of the department. Majors only. Cumulative grade point average must meet University standard. Individual projects designed by students and supervised by a faculty member.
Gen Ed: EE-Mentored Research.
Grading status: Letter grade.

COMM 695. Field Methods. 3 Credits.
Recommended preparation, COMM 562 or 841. A bridge course designed to offer graduate students and advanced undergraduates a practicum in fieldwork methods and performance ethnography.
Grading status: Letter grade.